



CINTA AVEDA INSTITUTE

Why the Beauty Industry?

1.6 million people are employed in salons and spas nationwide.*

Nationwide, the average full-time salon/spa salary is \$50,000.

Recently released statistics show that professionals in the beauty industry (estheticians, cosmetology, etc.) are in a “recession proof” field. In fact, the field is expanding despite the recession. An article published in the Miami Herald (May 2009) says the field will grow by 14% between 2006 and 2016, well above the average for all occupations in the U.S. Some of the specific professions expect an amazing 34% increase in employment over that span. The demand is clearly out there.

Based on the 2004-2005 annual reports submitted by NACCAS schools (National Accrediting Commission of the Cosmetology Arts and Sciences)

Why Cinta Aveda Institute?

Real World Experience

Each curriculum involves between 300 & 1,200 hours of time in our supervised salon or spa environment, working with clients in a real-world setting.

Completion Rate

At Cinta Aveda Institute, our programs boast a high rate of completion by an enthusiastic and exceptionally trained student body.

Completion Rates by program for 2012:

Cosmetology: 66%

Esthiology: 94%

State Licensing

Our curriculums are designed to prepare students for the state licensing examinations on their field, as well as allow them to successfully acquire a salon or spa position upon graduation

State Exam passing rates for 2012:

Cosmetology: 95%

Esthiology: 94%

Career Placement

AVEDA graduates receive preferential placement in AVEDA's respected network of 6,500 thriving salons and spas worldwide. Student placement in successful salons is a priority. We have lifetime job assistance; however we do not guarantee employment.

70% Career Placement in 2012

