Please ensure that no personal information for any student is included with any submission.

2012 Annual Report

Gather the information outlined on the first page of this document for the institution's main location and all branch locations, if any. Annual report data is institutional data that is aggregate for the main location and all branch locations.

Section #1 – Annual Report Institutions

1. Report for Year 2012

2. Institution Name? (Submit one report per institution which includes branches and/or satellites, if applicable.)
   Cinta Aveda Institute

3. Institution Code? (If an institution has branch locations the institution code is the school code for the main location.) 87449475

4. Street Address? (Physical Location) (Street address of the main location, city and zip code.)
   305 Kearny St San Francisco, CA 94108

5. Number of Branch Locations? (Indicate the number of branch locations associated with the main location. If none, indicate zero ("0".).) 0

6. Number of Satellite Locations? (Indicate the number of satellite locations associated with the main location or any of the branch locations. If none, indicate zero ("0".).) 2

7. Is this institution current with all assessments to the Student Tuition Recovery Fund? (Indicate "yes" if the institution has completed and submitted all quarterly assessment forms required, along with the appropriate assessment, for the Student Tuition Recovery Fund. Indicate "no" if the institution has not completed and submitted, along with the appropriate assessments, all quarterly assessment forms required for the Student Tuition Recovery Fund.) Yes ☑ No ☐

8. Is your institution accredited by an accrediting agency/agencies recognized by the United States Department of Education? (Include only full institutional approval, not programmatic approval.) Yes ☑ No ☐

Enter the name of the accrediting agency. (Refer to the attached list of accrediting agencies recognized by the United States Department of Education.)
NACCAS

9. If your institution has specialized accreditation from a recognized United States Department of Education approved specialized/programmatic accreditor, List the accreditation.
10. Has any accreditation agency taken any final disciplinary action against this institution? (Indicate “yes” if the institution has had final disciplinary action taken against it by an accreditation agency; indicate “no” if no final action has been taken against the institution by an accreditation agency.) Yes ☒ No ☐ (If Yes, please submit a paper copy of the action refer to the Annual Report Completion Check Sheet.)

11. Does your institution participate in federal financial aid programs under Title IV of the Federal Higher Education Act? Yes ☒ No ☐

12. Does your institution participate in veteran’s financial aid education programs? Yes ☒ No ☐

13. Does your institution participate in the Cal Grant program? Yes ☐ No ☒

14. Is your institution on the California’s Eligible Training Provider List (ETPL)? Yes ☐ No ☒

15. Is your institution receiving funds from the Work Investment Act (WIA) Program? Yes ☐ No ☒

16. Does your institution participate in, or offer any additional financial aid program? Yes ☐ No ☒

If yes, please provide the name of the financial aid program.

17. What is the total amount of public funding received by your institution in 2012?

$_________________________

18. If your institution reports a Cohort Default Rate to the U.S. Department of Education, enter the most recent three-year cohort default rate reported to the U.S. Department of Education for this institution (The Cohort Default Rate (CDR) represents the percentage of this institution’s students that failed to make required payments on their federal loans within three years of when they were required to begin repayment of that loan.) 5.2%.

19. The percentage of the students who attended this institution in 2012 who received federal student loans to help pay their cost of education at the school was 88%.

20. Number of Doctorate Degrees Offered? (Indicate the number of Doctorate degrees the institution offered for the reporting year.) n/a

21. Number of Students enrolled in Doctorate level programs at this institution? (Indicate the number of students enrolled in all Doctorate programs at your institution; number of students at the beginning of the year (enrolled/active students as of January 1) plus the number of students enrolling during the year (through December 31) minus the number of students who cancelled during the cancellation period.) n/a
22. **Number of Master Degrees Offered?** (Indicate the number of Master degrees the institution offered for the reporting year.) n/a

23. **Number of Students enrolled in Master level programs at this institution?** (Indicate the number of students enrolled in all Masters programs at your institution; number of students at the beginning of the year (enrolled/active students as of January 1) plus the number of students enrolling during the year (through December 31) minus the number of students who cancelled during the cancellation period.) n/a

24. **Number of Bachelor Degrees Offered?** (Indicate the number of Bachelor degrees the institution offered for the reporting year.) n/a

25. **Number of Students enrolled in Bachelor programs at this institution?** (Indicate the number of students enrolled in all Bachelor level programs at your institution; number of students at the beginning of the year (enrolled/active students as of January 1) plus the number of students enrolling during the year (through December 31) minus the number of students who cancelled during the cancellation period.) n/a

26. **Number of Associate Degrees Offered?** (Indicate the number of associate degrees offered for the reporting year.) n/a

27. **Number of Students enrolled in associate programs at this institution?** (Indicate the number of students enrolled in all associate programs at your institution; number of students at the beginning of the year (enrolled/active students as of January 1) plus the number of students enrolling during the year (through December 31) minus the number of students who cancelled during the cancellation period.) n/a

28. **Number of Diploma or Certificate Programs Offered?** (Indicate the number of diploma or certificate programs offered during the reporting year.) 4

29. **Number of Students enrolled in diploma or certificate programs at this institution?** (Indicate the number of students enrolled in all diploma or certificate programs at your institution; Number of students at the beginning of the year (enrolled/active students as of January 1) plus the number of students enrolling during the year (through December 31) minus the number of students who cancelled during the cancellation period.) 275

30. **Institutions maintaining an internet web page are required to post on their website the most recent Annual Report submitted to the Bureau, Catalog, and School Performance Fact Sheet (CEC §94913).** Please post the documents to your website prior to submitting the certification and provide the links to the institution’s Annual Report, Catalog, and School Performance Fact Sheet below. If the institution does not maintain an internet website, leave this space blank. The institution will be required to mail a Flash Drive or CD containing a copy of the Annual Report, Catalog, and School Performance Fact Sheet to the Bureau, please refer to the Completion Check Sheet and Certification.

**Links**

Institution’s Website: cintaaveda.edu


Catalog: cintaaveda.edu/pdf/2014-05-06_Course_Catalog_Cinta_Aveda_Institute.pdf

When mailing the CD or flash drive to the Bureau, ensure that the CD or flash drive only contains the school catalog and School Performance Fact Sheet. The documents contained on the CD or flash drive will be posted to the Bureau’s website. Therefore, the institution is responsible to ensure the CD or flash drive only contains the required, compliant documents and not any documents containing confidential data. Please also ensure the CD or flash drive is clearly labeled with the name of the institution and the institution code. The Bureau may be receiving hundreds of CDs and flash drives; if the institution’s identification information is not clearly visible, the information may not be properly identified.

**Save document to your computer, cd, or flash**
Section #2 – Information for Each Educational Program Offered at the Institution

This section is to be filled out for each educational program offered at the institution. Complete one of these sections for each educational program offered at the institution (make copies as necessary.) If an institution offers the same program at the main location and a branch location, add the data together and submit one number for the program being reported.

1. Report for Year 2012

2. Institution Code? (Indicate the Institution Code (If an institution has branch locations the institution code is the school code for the main location.) 87449475

3. Degree/Program Level? (Indicate the level of degree for the program you are entering, (e.g., Doctorate, Masters, Bachelor, Associate, diploma) if the program is not a degree Indicate "diploma"). Diploma

4. Degree/Program Title? (Indicate the title of the degree for the program you are entering e.g., Ph.D., Master of Science, Bachelor of Arts, Occupational Associate. If the program is not a degree, indicate the name of the certificate/diploma program.) CIDESCO

5. Name of Program? (Indicate the name of the program e.g., Business Administration, Cosmetology, Medical Assisting.) CIDESCO

6. Number of Degrees or Diplomas Awarded? (Indicate the number of students receiving a degree or diploma for this program during the reporting year.) 3

7. Total Charges for this program? (Indicate the total charges for a student to complete the program within 100% of the program length. If the total charges fluctuated during the reporting year, indicate the highest amount charged for this program during the reporting year. Total charges include all amounts paid for the program. It includes books, uniforms or other charges if those charges are for costs that are required for participation in the educational program.) $ 23,500.75

8. Number of Students Who Began the Program? (Indicate the number of students who began the program who are scheduled to complete the program in the year being reported, 5 CCR §74112(b)(1). If the institution has a main campus with branches and/or satellites, add the number of students who began the program who are scheduled to complete the program in the year being reported for all locations offering this particular program and report the combined number.) 4

9. Students Available for Graduation? (Indicate the number of students available for graduation for the program being reported. This number should be the number of students who began the program (#8 above) minus the number of students who have died, been incarcerated or been called to active military duty (CEC §94928(f) & (g)).) 4

10. Graduates? (Of the students available for graduation (#9 above), indicate the number of students who completed the program within 100% of the published program period within the calendar year being reported (5 CCR §74112(b)(2).) 3

11. Completion Rate? (Indicate the number of graduates (from #10 above) divided by the number of students available for graduation (#9 above). A "rate" is a percentage and should
never be more than 100% (CEC §94929(a), 94928(f) & (g), and 5 CCR §74112(d).)

12. 150% Completion Rate? (If the institution tracks 150% completion, indicate the number of students who completed the program after 100% of the published program length, but less than 151% of the published program length, divided by the number of students available for graduation (#9 above) A “rate” is a mathematical calculation and should never be more than 100 (5 CCR §74112(d.). n/a

13. Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education? (Indicate “yes” if the information was taken from the data that was reported to IPEDS; Indicate “no” if it was not. If this institution does not participate in Title IV financial aid programs it most likely does not report to IPEDS.) Yes ☑ No ☐

CEC § 94929.5 requires institution report placement data for every program that is designed or advertised to lead to a particular career, or advertised or promoted with any claim regarding job placement.

14. Graduates Available for Employment? (Indicate the number that is the remainder of the number of graduates (#10 above) minus the number of graduates that either died, became incarcerated, were called in to active military duty, were international students that left the United States or did not have a visa allowing employment in the United States or, are continuing their education in an accredited or bureau-approved postsecondary institution (CEC §94928(d) & (f), and 5 CCR §74112(b)(2).) ³

15. Graduates Employed in the Field? (Number of graduates, (#14 above) who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment shall begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program (CEC §94928(e), 5 CCR §74112(b)(3).) ²

16. Placement Rate? (Indicate the number of graduates employed in the field (#15 above) divided by the number of graduates available for employment (#14 above.) A “rate” is a mathematical calculation and should never be more than 100 (5 CCR §74112(e)(3).)

17. Graduates employed in the field an average of less than 32 hours per week? (Indicate the number graduates employed an average of less than 32 hours per week.)

18. Graduates employed in the field an average of 32 or more hours per week? (Indicate the number of graduates employed an average of 32 or more hours per week.)
The total of #17 and #18 should not equal more than the answer for #15.

Exam Passage Rate

CEC §94929.5(b) requires the institution to report two years of exam passage data for graduates taking the exam for the first time that the examination is available after completion of the educational program. The exam passage data should be as reported by the appropriate state agency.

5 CCR §74112(f) requires the institution to collect the exam passage data directly from its graduates if the exam passage data is not available from the licensing agency.

19. Does this educational program lead to an occupation that requires licensing?
Yes [✓] No [ ]

If "yes" please enter the name of the licensing entity that licenses this field.
CIDESCO

If "no" you may skip to "Salary Data" below

First Data Year

20. Year? (Indicate the year for which you are reporting exam passage data. Two years data is required.) 2011

21. Name of Exam? (Provide the name of the exam being reported.)
CIDESCO Examination

22. Number of Students Taking Exam? (Enter the number of students completing the program within 150% of the program period who took the exam (CEC §94929.5(b) and 5 CCR §74112(f)).) 1

23. Number Who Passed the Exam? (Enter the number of students who took the exam and passed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f)).) 1

24. Number Who Failed the Exam? (Enter the number of students who took the exam and failed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f)).) 0

25. Passage Rate? (Enter the passage rate for students who took the exam and passed it on the first attempt.) 100

26. Is This Data from the Licensing Agency that Administered the Exam? (5 CCR §74112(f)) Yes [✓] No [ ] Name of Agency

27. If the response to #26 was "no" provide a description of the process used for Attempting to Contact Students. (If the information for the exam passage data was collected directly from the students by the institution provide a description of the process used for attempting to contact students (5 CCR §74112(f). If more space is needed please attach an explanation and clearly mark it "Process for attempting to contact students.")
Second Data Year

28. Year? (Indicate the year for which you are reporting exam passage data. Two years data is required.) 2012

29. Name of Exam? (Provide the name of the exam being reported.) CIDESCO

30. Number of Students Taking Exam? (Enter the number of students completing the program within 150% of the program period who took the exam (CEC §94929.5(b) and 5 CCR §74112(f).) 4

31. Number Who Passed the Exam? (Enter the number of students who took the exam and passed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f).) 4

32. Number Who Failed the Exam? (Enter the number of students who took the exam for the first time and failed it (CEC §94929.5(b) and 5 CCR §74112(f).) 0

33. Passage Rate? (Enter the passage rate for students who took the exam and passed it on the first attempt.) 100

34. Is This Data from the Licensing Agency that Administered the Exam? (5 CCR §74112(f)) Yes ☑ No ☐ Name of Agency

35. If the response to #26 was "no" provide a description of the process used for Attempting to Contact Students: (If the information for the exam passage data was collected directly from the students by the institution provide a description of the process used for attempting to contact students (5 CCR §74112(f). If more space is needed please attach an explanation and clearly mark it "Process for attempting to contact students.")

36. Do graduates have the option or requirement for more than one type of licensing exam? Yes ☐ No ☑ If “Yes” provide the names of other licensing exam options or requirements:
Salary Data - CEC §94929.5(c) requires the reporting of salary and wage information for graduates employed in the field in increments of $5,000.00.

37. Graduates Available for Employment? (Indicate the number that is the remainder of the number of graduates (#10 above) minus the number of graduates that either died, became incarcerated, were called in to active military duty, were international students that left the United States or did not have a visa allowing employment in the United States or, are continuing their education in an accredited or bureau-approved postsecondary institution (CEC §94928(d), (f), and 5 CCR §74112(b)(2).) 3

38. Graduates Employed in the Field? (Indicate the number of graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position (CEC §94928(e), and 5 CCR §74112(b)(3).) 2

39. Graduates Employed in the Field Reported receiving the following Salary or Wage: (Enter the number of graduates employed in the field reporting to receive the annual salary between the lowest number indicated and the highest number indicated. Example: If a student reports that they are receiving $4,010.00 a year and a second student reports they are receiving $2,999.00 a year, enter the number “2” in the space next to $0 – $5,000.00, because there are 2 students who are receiving between $0-$5,000 a year.)

A number must be entered in all spaces. If the institution has zero students reporting a certain wage enter the number “0”.

Graduates Employed in the Field reported to be receiving the following Salary or Wage:

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.00 - $5,000.00</td>
<td></td>
</tr>
<tr>
<td>$10,001.00 - $15,000.00</td>
<td></td>
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<tr>
<td>$20,001.00 - $25,000.00</td>
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<tr>
<td>$90,001.00 - $95,000.00</td>
<td></td>
</tr>
<tr>
<td>Over $100,000.00</td>
<td></td>
</tr>
</tbody>
</table>

**Save document to your computer, cd, or flash**
Section #2 – Information for Each Educational Program Offered at the Institution

This section is to be filled out for each educational program offered at the institution. Complete one of these sections for each educational program offered at the institution (make copies as necessary.) If an institution offers the same program at the main location and a branch location, add the data together and submit one number for the program being reported.

1. Report for Year 2012

2. Institution Code? (Indicate the Institution Code (If an institution has branch locations the institution code is the school code for the main location.) 87449475

3. Degree/Program Level? (Indicate the level of degree for the program you are entering, e.g., Doctorate, Masters, Bachelor, Associate, diploma) If the program is not a degree Indicate "diploma". Diploma

4. Degree/Program Title? (Indicate the title of the degree for the program you are entering e.g., Ph.D., Master of Science, Bachelor of Arts, Occupational Associate. If the program is not a degree, indicate the name of the certificate/diploma program.) Cosmetology

5. Name of Program? (Indicate the name of the program e.g., Business Administration, Cosmetology, Medical Assisting.) Cosmetology

6. Number of Degrees or Diplomas Awarded? (Indicate the number of students receiving a degree or diploma for this program during the reporting year.) 63

7. Total Charges for this program? (Indicate the total charges for a student to complete the program within 100% of the program length. If the total charges fluctuated during the reporting year, indicate the highest amount charged for this program during the reporting year. Total charges include all amounts paid for the program. It includes books, uniforms or other charges if those charges are for costs that are required for participation in the educational program.) $24,310

8. Number of Students Who Began the Program? (Indicate the number of students who began the program who are scheduled to complete the program in the year being reported, 5 CCR §74112(b)(1). If the institution has a main campus with branches and/or satellites, add the number of students who began the program who are scheduled to complete the program in the year being reported for all locations offering this particular program and report the combined number.) 92

9. Students Available for Graduation? (Indicate the number of students available for graduation for the program being reported. This number should be the number of students who began the program (#8 above) minus the number of students who have died, been incarcerated or been called to active military duty (CEC §94928(f) & (g).) 92

10. Graduates? (Of the students available for graduation (#9 above), indicate the number of students who completed the program within 100% of the published program period within the calendar year being reported (5 CCR §74112(b)(2).) 61

11. Completion Rate? (Indicate the number of graduates (from #10 above) divided by the number of students available for graduation (#9 above). A “rate” is a percentage and should
never be more than 100% (CEC §94929(a), 94928(f) & (g), and 5 CCR §74112(d.).) 66

12. 150% Completion Rate? (If the institution tracks 150% completion, indicate the number of students who completed the program after 100% of the published program length, but less than 151% of the published program length, divided by the number of students available for graduation ( #9 above) A "rate" is a mathematical calculation and should never be more than 100 (5 CCR §74112(d.).) n/a

13. Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education? (Indicate "yes" if the information was taken from the data that was reported to IPEDS; Indicate "no" if it was not. If this institution does not participate in Title IV financial aid programs it most likely does not report to IPEDS.) Yes [✓] No [ ]

CEC § 94929.5 requires institution report placement data for every program that is designed or advertised to lead to a particular career, or advertised or promoted with any claim regarding job placement.

14. Graduates Available for Employment? (Indicate the number that is the remainder of the number of graduates (#10 above) minus the number of graduates that either died, became incarcerated, were called in to active military duty, were international students that left the United States or did not have a visa allowing employment in the United States or, are continuing their education in an accredited or bureau-approved postsecondary institution (CEC §94928(d) & (f), and 5 CCR §74112(b)(2.).) 61

15. Graduates Employed in the Field? (Number of graduates, (#14 above) who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment shall begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program (CEC §94928(e), 5 CCR §74112(b)(3.).) 43

16. Placement Rate? (Indicate the number of graduates employed in the field (#15 above) divided by the number of graduates available for employment (#14 above.) A "rate" is a mathematical calculation and should never be more than 100 (5 CCR §74112(e)(3.).) 70

17. Graduates employed in the field of an average of less than 32 hours per week? (Indicate the number graduates employed an average of less than 32 hours per week.) n/a

18. Graduates employed in the field an average of 32 or more hours per week? (Indicate the number of graduates employed an average of 32 or more hours per week.) n/a
The total of #17 and #18 should not equal more than the answer for #15.

Exam Passage Rate

CEC §94929.5(b) requires the institution to report two years of exam passage data for graduates taking the exam for the first time that the examination is available after completion of the educational program. The exam passage data should be as reported by the appropriate state agency.

5 CCR §74112(f) requires the institution to collect the exam passage data directly from its graduates if the exam passage data is not available from the licensing agency.

19. Does this educational program lead to an occupation that requires licensing? Yes [ ] No [ ]

If "yes" please enter the name of the licensing entity that licenses this field.
Cosmetology

If "no" you may skip to "Salary Data" below

First Data Year

20. Year? (Indicate the year for which you are reporting exam passage data. Two years data is required.) 2011

21. Name of Exam? (Provide the name of the exam being reported.) Cosmetology

22. Number of Students Taking Exam? (Enter the number of students completing the program within 150% of the program period who took the exam (CEC §94929.5(b) and 5 CCR §74112(f)).) 53

23. Number Who Passed the Exam? (Enter the number of students who took the exam and passed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f)).) 38

24. Number Who Failed the Exam? (Enter the number of students who took the exam and failed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f)).) 15

25. Passage Rate? (Enter the passage rate for students who took the exam and passed it on the first attempt.) 74

26. Is This Data from the Licensing Agency that Administered the Exam? (5 CCR § 74112(f)) Yes [ ] No [ ] Name of Agency

27. If the response to #26 was “no” provide a description of the process used for Attempting to Contact Students. (If the information for the exam passage data was collected directly from the students by the institution provide a description of the process used for attempting to contact students (5 CCR §74112(f)). If more space is needed please attach an explanation and clearly mark it “Process for attempting to contact students.”)
Second Data Year

28. Year? (Indicate the year for which you are reporting exam passage data. Two years data is required.) 2012

29. Name of Exam? (Provide the name of the exam being reported.) Cosmetology

30. Number of Students Taking Exam? (Enter the number of students completing the program within 150% of the program period who took the exam (CEC §94929.5(b) and 5 CCR §74112(f).) 86

31. Number Who Passed the Exam? (Enter the number of students who took the exam and passed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f.).) 68

32. Number Who Failed the Exam? (Enter the number of students who took the exam for the first time and failed it (CEC §94929.5(b) and 5 CCR §74112(f.).) 17

33. Passage Rate? (Enter the passage rate for students who took the exam and passed it on the first attempt.) 80

34. Is This Data from the Licensing Agency that Administered the Exam? (5 CCR §74112(f)) Yes [✓] No [ ] Name of Agency

35. If the response to #26 was "no" provide a description of the process used for Attempting to Contact Students: (If the information for the exam passage data was collected directly from the students by the institution provide a description of the process used for attempting to contact students (5 CCR §74112(f). If more space is needed please attach an explanation and clearly mark it “Process for attempting to contact students.”)

36. Do graduates have the option or requirement for more than one type of licensing exam? Yes [ ] No [✓] If “Yes” provide the names of other licensing exam options or requirements:
Salary Data - CEC §94929.5(c) requires the reporting of salary and wage information for graduates employed in the field in increments of $5,000.00.

37. Graduates Available for Employment? (Indicate the number that is the remainder of the number of graduates (#10 above) minus the number of graduates that either died, became incarcerated, were called in to active military duty, were international students that left the United States or did not have a visa allowing employment in the United States or, are continuing their education in an accredited or bureau-approved postsecondary institution (CEC §94928(d), (f), and 5 CCR §74112(b)(2).) 61

38. Graduates Employed in the Field? (Indicate the number of graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position (CEC §94928(e), and 5 CCR §74112(b)(3).) 43

39. Graduates Employed in the Field Reported receiving the following Salary or Wage: (Enter the number of graduates employed in the field reporting to receive the annual salary between the lowest number indicated and the highest number indicated. Example: If a student reports that they are receiving $4,010.00 a year and a second student reports they are receiving $2,999.00 a year, enter the number "2" in the space next to $0 - $5,000.00, because there are 2 students who are receiving between $0-$5,000 a year.)

A number must be entered in all spaces. If the institution has zero students reporting a certain wage enter the number "0".

Graduates Employed in the Field reported to be receiving the following Salary or Wage:

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<th>Salary Range</th>
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Section #2 – Information for Each Educational Program Offered at the Institution

This section is to be filled out for each educational program offered at the institution. Complete one of these sections for each educational program offered at the institution (make copies as necessary.) If an institution offers the same program at the main location and a branch location, add the data together and submit one number for the program being reported.

1. Report for Year 2012

2. Institution Code? (Indicate the Institution Code (If an institution has branch locations the institution code is the school code for the main location.) 87449475

3. Degree/Program Level? (Indicate the level of degree for the program you are entering, (e.g., Doctorate, Masters, Bachelor, Associate, diploma) if the program is not a degree Indicate “diploma”.) Diploma

4. Degree/Program Title? (Indicate the title of the degree for the program you are entering e.g., Ph.D., Master of Science, Bachelor of Arts, Occupational Associate. If the program is not a degree, indicate the name of the certificate/diploma program.) Estiology

5. Name of Program? (Indicate the name of the program e.g., Business Administration, Cosmetology, Medical Assisting.) Estiology

6. Number of Degrees or Diplomas Awarded? (Indicate the number of students receiving a degree or diploma for this program during the reporting year.) 68

7. Total Charges for this program? (Indicate the total charges for a student to complete the program within 100% of the program length. If the total charges fluctuated during the reporting year, indicate the highest amount charged for this program during the reporting year. Total charges include all amounts paid for the program. It includes books, uniforms or other charges if those charges are for costs that are required for participation in the educational program.) $12,127.50

8. Number of Students Who Began the Program? (Indicate the number of students who began the program who are scheduled to complete the program in the year being reported, 5 CCR §74112(b)(1). If the institution has a main campus with branches and/or satellites, add the number of students who began the program who are scheduled to complete the program in the year being reported for all locations offering this particular program and report the combined number.) 68

9. Students Available for Graduation? (Indicate the number of students available for graduation for the program being reported. This number should be the number of students who began the program (#8 above) minus the number of students who have died, been incarcerated or called to active military duty (CEC §94928(f) & (g).) 68

10. Graduates? (Of the students available for graduation (#9 above), indicate the number of students who completed the program within 100% of the published program period within the calendar year being reported (5 CCR §74112(b)(2).) 64

11. Completion Rate? (Indicate the number of graduates (from #10 above) divided by the number of students available for graduation (#9 above). A “rate” is a percentage and should
never be more than 100% (CEC §94929(a), 94928(f) & (g), and 5 CCR §74112(d.).) 

12. 150% Completion Rate? (If the institution tracks 150% completion, indicate the number of students who completed the program after 100% of the published program length, but less than 151% of the published program length, divided by the number of students available for graduation ( #9 above) A "rate" is a mathematical calculation and should never be more than 100 (5 CCR §74112(d).) n/a. 

13. Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education? (Indicate “yes” if the information was taken from the data that was reported to IPEDS; Indicate “no” if it was not. If this institution does not participate in Title IV financial aid programs it most likely does not report to IPEDS.) Yes [✓] No [ ] 

CEC § 94929.5 requires institution report placement data for every program that is designed or advertised to lead to a particular career, or advertised or promoted with any claim regarding job placement. 

14. Graduates Available for Employment? (Indicate the number that is the remainder of the number of graduates (#10 above) minus the number of graduates that either died, became incarcerated, were called in to active military duty, were international students that left the United States or did not have a visa allowing employment in the United States or, are continuing their education in an accredited or bureau-approved postsecondary institution (CEC §94928(d) & (f), and 5 CCR §74112(b)(2).) 64 

15. Graduates Employed in the Field? (Number of graduates, (#14 above) who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment shall begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program (CEC §94928(e), 5 CCR §74112(b)(3).) 46 

16. Placement Rate? (Indicate the number of graduates employed in the field (#15 above) divided by the number of graduates available for employment (#14 above.) A “rate” is a mathematical calculation and should never be more than 100 (5 CCR §74112(e)(3).) 72 

17. Graduates employed in the field of an average of less than 32 hours per week? (Indicate the number graduates employed an average of less than 32 hours per week.) 

18. Graduates employed in the field an average of 32 or more hours per week? (Indicate the number of graduates employed an average of 32 or more hours per week.)
The total of #17 and #18 should not equal more than the answer for #15.

Exam Passage Rate

CEC §94929.5(b) requires the institution to report two years of exam passage data for graduates taking the exam for the first time that the examination is available after completion of the educational program. The exam passage data should be as reported by the appropriate state agency.

5 CCR §74112(f) requires the institution to collect the exam passage data directly from its graduates if the exam passage data is not available from the licensing agency.

19. Does this educational program lead to an occupation that requires licensing?
Yes [ ] No [ ]

If "yes" please enter the name of the licensing entity that licenses this field.

Esthiology

If "no" you may skip to "Salary Data" below

First Data Year

20. Year? (Indicate the year for which you are reporting exam passage data. Two years data is required.) 2011

21. Name of Exam? (Provide the name of the exam being reported.)
Esthiology

22. Number of Students Taking Exam? (Enter the number of students completing the program within 150% of the program period who took the exam (CEC §94929.5(b) and 5 CCR §74112(f).) 64

23. Number Who Passed the Exam? (Enter the number of students who took the exam and passed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f).) 52

24. Number Who Failed the Exam? (Enter the number of students who took the exam and failed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f).) 12

25. Passage Rate? (Enter the passage rate for students who took the exam and passed it on the first attempt.) 81

26. Is This Data from the Licensing Agency that Administered the Exam? (5 CCR §74112(f)) Yes [ ] No [ ]
Name of Agency

27. If the response to #26 was "no" provide a description of the process used for Attempting to Contact Students. (If the information for the exam passage data was collected directly from the students by the institution provide a description of the process used for attempting to contact students (5 CCR §74112(f). If more space is needed please attach an explanation and clearly mark it "Process for attempting to contact students.")
Second Data Year

28. Year? (Indicate the year for which you are reporting exam passage data. Two years data is required.) 2012

29. Name of Exam? (Provide the name of the exam being reported.) Esthiology

30. Number of Students Taking Exam? (Enter the number of students completing the program within 150% of the program period who took the exam (CEC §94929.5(b) and 5 CCR §74112(f).) 63

31. Number Who Passed the Exam? (Enter the number of students who took the exam and passed it on the first attempt (CEC §94929.5(b) and 5 CCR §74112(f).) 56

32. Number Who Failed the Exam? (Enter the number of students who took the exam for the first time and failed it (CEC §94929.5(b) and 5 CCR §74112(f.).) 6

33. Passage Rate? (Enter the passage rate for students who took the exam and passed it on the first attempt.) 89

34. Is This Data from the Licensing Agency that Administered the Exam? (5 CCR §74112(f)) Yes ☑ No No Name of Agency

35. If the response to #26 was “no” provide a description of the process used for Attempting to Contact Students: (If the information for the exam passage data was collected directly from the students by the institution provide a description of the process used for attempting to contact students (5 CCR §74112(f.). If more space is needed please attach an explanation and clearly mark it “Process for attempting to contact students.”)

36. Do graduates have the option or requirement for more than one type of licensing exam? Yes ☐ No ☑ If “Yes” provide the names of other licensing exam options or requirements:
Salary Data - CEC §94929.5(c) requires the reporting of salary and wage information for graduates employed in the field in increments of $5,000.00.

37. Graduates Available for Employment? (Indicate the number that is the remainder of the number of graduates (#10 above) minus the number of graduates that either died, became incarcerated, were called in to active military duty, were international students that left the United States or did not have a visa allowing employment in the United States or, are continuing their education in an accredited or bureau-approved postsecondary institution (CEC §94928(d), (f), and 5 CCR §74112(b)(2).)

38. Graduates Employed in the Field? (Indicate the number of graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position (CEC §94928(e), and 5 CCR §74112(b)(3).)

39. Graduates Employed in the Field Reported receiving the following Salary or Wage: (Enter the number of graduates employed in the field reporting to receive the annual salary between the lowest number indicated and the highest number indicated. Example: If a student reports that they are receiving $4,010.00 a year and a second student reports they are receiving $2,999.00 a year, enter the number “2” in the space next to $0 - $5,000.00, because there are 2 students who are receiving between $0-$5,000 a year.)

A number must be entered in all spaces. If the institution has zero students reporting a certain wage enter the number “0”.

Graduates Employed in the Field reported to be receiving the following Salary or Wage:

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Number</th>
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<tbody>
<tr>
<td>$0.00 - $5,000.00</td>
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<td>Over $100,000.00</td>
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Section #3 - Annual Report branch locations complete one form for each branch.

If the Institution has no branch locations indicate “0” and skip to the check sheet.

0

1. Report for Year 2012

2. Institution Code Indicate the Institution Code 87449475

3. Branch Location (California locations only)

Street Address, City, State, Zip Code

**Save document to your computer, cd, or flash**
Annual Report
Completion Check Sheet and Certification

Print a copy of this Completion Check Sheet. The certification must be signed by a responsible officer of the institution. Please keep a copy for your records.

Return this Completion Check Sheet and Certification with the following documents:

**Paper Copy Confidential Documents:** Must submit paper copy only.

- A current compiled, reviewed or audited Financial Statement * as required pursuant to 5 CCR §74115. Tax returns and/or bank statements will not be accepted.

**Electronic Copy Public Documents:**
All documents contained on the CD or flash drive will be posted to the Bureau's website. The institution must take precaution to ensure that no confidential data, such as financial statements or students' personal information, is contained within these documents on the CD or flash drive.

- Please provide the following document on a Flash Drive or CD:
  - Student Performance Fact Sheet (unless a link to it is provided in the Annual Report)
  - 2012 School Catalog (unless a link to it is provided in the Annual Report)
  - United States Department of Education final administrative actions (if any),
    - Accreditation agency formal disciplinary actions (if any),
    - A list of the employment positions determined to be within the field for which a student received education and training for the calculation of job placement rates (CEC §94910(f)(2))
    - A list of the objective sources of information used to substantiate the salary disclosure (CEC §94910(f)(3))

Name of Institution  **Cinta Aveda Institute**
Institution Code  **874-9475**
Address of Institution  **305 Kearny St**
City/State/Zip Code  **San Francisco, CA 94110**

Name Responsible Officer and Contact Telephone Number/Email (please print or type)

**Manela Onisco 415-987-4400 manela@cintaaveda.edu**

Please note that by signing this document you are assuming responsibility for the information that is contained in the Annual Report and on the Flash Drive or CD; the information contained on the Flash Drive or CD may not include any confidential information.
I certify, under penalty of perjury of the laws of the State of California, that the information and responses submitted in and with the Annual Report are true and complete to the best of my knowledge and belief.

(Signature of Responsible Officer)  5/10/14  
(Date)

Marina Omsko  Institute Director
Printed Name and Title

Date Documents Submitted to the Bureau for Private Postsecondary Education:  2014

Mail the required Documents, CD and/or flash drive along with this sheet to:

The Bureau for Private Postsecondary Education
P.O. Box 980818
West Sacramento, CA  95798-0810

Or

2535 Capitol Oaks Dr., Suite 400
Sacramento, CA  95833

* "Current" with respect to financial statements means completed no sooner than 120 days prior to the time it is submitted to the Bureau, and covering no less than the most recent completed fiscal year (5 CCR 74115(d).) The institution is required pursuant to 5 CCR §74115(b)(2) to submit compiled statements, however an institution may substitute reviewed or audited statements if the institution so desires.
If you’re looking for an opportunity to express your creativity and establish a solid professional career, look no further. Come to the Cinta Aveda Institute and let yourself grow!

# Cinta Aveda Institute Mission

Our mission at Cinta Aveda Institute is to cultivate our industry’s next leaders. By providing quality education and encouraging the continuous quest for knowledge and growth, we set the stage for excellence. We train our students with the skills to thrive in the beauty industry while teaching environmental sustainability and responsibility; creating a team of inspired, artistic, and prepared future beauty and wellness professionals.

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Areas of Study

- Cosmetology
- Cosmetology/Barbering Crossover
- Esthiology
- CIDESCO: Esthetics and Beauty Therapy
- Massage

Your training will encompass three types of learning:

1. **Theoretical knowledge**: the foundation of your education.
2. **Practical experience**: the application of your knowledge.
3. **Professional business-building skills**: vital for your success.

Career Opportunities

**Salon / Spa Industry**

- Hair stylist
- Barber
- Esthetician
- Makeup artist
- Nail technician
- Massage Therapist
- CIDESCO Diplomat
- Sales representative
- Permanent waving specialist
- Hair coloring specialist
- Salon / spa manager

**Education & Other Fields**

- Instructor
- State Board member or inspector
- Educational Director for a product Manufacturer
- Consultant/ trainer
- Paramedical esthetician
- School owner
- Freelance makeup artist
- Stylist or makeup artist for film, theater, fashion or print
About The Institute

This is the place! The Cinta Aveda Institute is a private institution that is approved to operate by the Bureau for Private and Postsecondary Education.

Cinta Aveda institute is located in exciting downtown San Francisco, just blocks from Union Square. Classes are held at 305 Kearny St and 23 Grant Ave, San Francisco, CA 94108

Guest Services

A diverse array of guests visits the Aveda Institute for beauty and wellness services. As a student you will have the opportunity to perform a spectrum of hair, skin, nail and/or massage services in a virtual salon/spa setting, under the supervision of your educators.

Student Classrooms

Classrooms have been designed to provide the proper environment for different types of learning and activities. Classrooms will use a variety of whiteboard, lecture, demonstration, and video projector teaching formats. Lecture rooms will provide seating with tables, and whiteboards and projectors. Workshop rooms will contain station areas (mirrors and ledges, or beds and carts). Some rooms combine both lecture and workshop rooms with all previously listed amenities.

Service floor areas will mimic a realistic salon/spa environment with individual stations for hair services and individual spa rooms for Esthiology services. Both service floors will have brow bars and an active dispense area. The Salon floor has a dispensary and shampoo bowl area, manicure area, and hood dryers. CIDESCO and Esthiology students will have access to a variety of facial and body machines along with magnifying lamps, steamers, and wax pots.

Resource Library and Administrative Offices

A resource library with computers has books on styling, motivation, health and wellness for your reference. Educators and administrative personnel are also available to respond to your questions and concerns.

Aveda Experience Center

A retail center for Aveda hair, skin, body care, makeup and lifestyle products. The store gives you the opportunity to practice your client service and retailing skills.

Housing

Cinta Aveda Institute does not have any dormitory facilities under its control. Housing is available as close to the Institute as across the street. The surrounding 1 mile radius of the school offers many housing opportunities. Efficiencies can be found for as low as $600 across the street ranging to $3500 for apartments on Nob Hill. The neighborhoods surrounding the Institute are: Nob Hill, China Town, Financial District, Tender Nob, SOMA, Tenderloin, North Beach, and Embarcadero. The Cinta Aveda Institute holds no responsibility to find or assist a student in finding housing.
Cinta Gibbons - President
With over 20 years in the beauty industry in Europe and the US, and having run a successful San Francisco salon for over 15 years, Cinta Gibbons is the ideal partner to own and operate the Cinta Aveda Institute, San Francisco. Cinta Salon opened in 1991, and from the beginning attracted the best and brightest in the beauty industry; salon professionals passionate about beauty and dedicated to delivering current and cutting-edge styles. In April of 1995, her salon was invited to join the prestigious Intercoiffure Mondial, an international association that promotes excellence in the beauty industry. Cinta is committed to continually mentoring and nurturing new talent, and is a renowned leader in promoting the highest level of excellence in the profession. Cinta is excited to connect her team of salon professionals to people interested in starting a career in the beauty industry.

Karolina Ziemniewicz - Institute Director
Raised in San Francisco, Karolina has always been drawn to the fashion and beauty industry. Her passion for the industry has taken her from humble beginnings as a salesperson/beauty adviser to management and ultimately, to the corporate level. In the past 10 years her drive and enthusiasm enabled her to flourish in companies such as Benefit Cosmetics, Macy's Inc, and Villains Inc (SF). Working with licensed professionals over the years at Benefit inspired her to work with an experienced education team in cultivating the industry's future talent. Moreover, Aveda's “green” philosophy and Cinta's reputation—as a committed professional and magnet for talent--attracted her to work at the Institute. Her keen knowledge of the San Francisco market and competitive nature of the beauty industry is an asset to her as Institute Director. As Director one of her goals is to ensure our students are prepared to enter the exciting world of Esthiology and Cosmetology with the skill set to succeed. Furthermore, Karolina serves as the leader for the faculty and administration. Her interest in enriching the culture of the Cinta Aveda Institute translates to setting the stage excellence for both our Institute Team and student body. Karolina’s presence as Institute Director provides Cinta Aveda Institute with ever-present examples of how inspiration, motivation, and focus are key elements to the success of every beauty industry professional.

Priscilla M. Varela- Director of Education
As a native San Franciscan, Priscilla is proud to be a key member of a team responsible for molding and shaping the next bright stars in the beauty industry. She graduated from Miss Marty’s of San Francisco and received her Cosmetology license in 1979. While in college she majored in Fashion Merchandising and worked in the fashion industry. After working in salons throughout the bay area, she returned to teaching to pursue her career as an educator. As an educator, Priscilla specializes in State Board Technique and Business Classes as well as floor instruction where she can assist students with translating the current trends in the industry from High Concept to “Wearable” art. As the Director of Education she oversees the education team keeping them inspired and motivated to expand and share their expertise with our students. Priscilla is a constant example of how passion, personal strength, and confidence come into play every day in the classroom, salon floor, and out in the “real” world. Outside of the Institute, Priscilla celebrates her close connection to her family and of course, all things San Francisco!

Kevin Blackwell - Cosmetology Educator
Kevin is a 2004 graduate of The Aveda Institute New York after moving from his beloved San Francisco. After graduating, he worked for Ted Gibson and Janet Rufin in New York City. His nurturing and caring personality lead him back to The Aveda Institute New York where he began teaching in 2005. It was the discovery of a passion not only educate but to uphold the Aveda vision through the development of the abilities of Aveda-trained stylists. He is originally from Salt Lake City, Utah and lived in San Francisco for seven years before moving to New York City where he has lived for 7 years. He considers San Francisco his home and is thrilled to be home.
Jon Clifford - Cosmetology Educator
Jon Clifford trained in London, England in the late eighties, and has taught classes, and performed at hair shows on three different continents. He has performed on stages for companies such as Lanza, Goldwell, KMS, Ergo, and Mastey of Paris at top hair shows in several countries. Jon is actively involved with a charity in Laos which trains victims of sexual trafficking in hairstyling, to give them the skills to better their lives, and support their communities He is passionate about this charity and spends several weeks a year teaching hairstyling in Laos.

Joel Cortes – Cosmetology Educator
Sharing a hometown with Aveda is no easy undertaking. A native of Minneapolis, Joel has been a gypsy of sorts having lived and worked in Minnesota, Washington, Hawaii, and California. He is a graduate of the Glen Dow Academy (Spokane, WA) in both their Cosmetology and Instructor Certification programs. Fluent in both written and spoken Spanish, Joel is also a great asset to our team; moreover, his management, marketing, and customer service skills honed in great salons across the country add a bright spark to the existing multi-faceted Education Team.

Shayna Gibin- Esthiology Educator
Shayna started her training at the Makeup Designory in Los Angeles where she studied fashion makeup ranging from runway to film. She worked as a freelance artist for Smashbox cosmetics for 2 years as well as working with agencies in San Francisco and several photographers for print and portfolio building. After a few years of freelance Shayna decided to take her education to the next level and enrolled at Cinta Aveda Institute in the Esthiology program. After graduating from the Esthiology program she continued to freelance and build her portfolio and personal client base. She has worked for Bobbi Brown and Christian Dior Cosmetics as a business manager at both Saks Fifth Avenue and Nordstrom, as well as traveled to her clients’ homes for their skin care and makeup needs. Shayna returned to Cinta Aveda Institute in order to realize a lifelong goal: she has always wanted to be an educator! In addition to her wealth of Makeup experience, Shayna brings a great understanding of the retail, business, and client loyalty aspects of the Beauty Industry that will aid in our Esthiology students’ growth as trusted Skin Care professionals.

Maria Lorenzi - International CIDESCO Educator
Maria has been educating since 1981. As a former apprentice of the San Francisco Opera House, Maria's career has taken her from a deep knowledge of make-up and image consultation to being proficient as a photographic make-up artist and award winning fantasy make-up artist. She has been certified by UC Berkeley as an Instructor, CIDESCO as a certified educator and examiner, along with the National Holistic Institute and many other industry related certifications. Maria is a licensed cosmetologist whose passion is education and sharing her knowledge with her students.

Monique McDonald – Esthiology Educator
Monique is a licensed Cosmetologist who specializes in Esthiology. A former member of Benefit’s star Waxing team in San Francisco, Monique’s talent and attention to detail has been widely recognized. She is considered an eyebrow and body waxing guru. Her extensive makeup experience in fashion, weddings, and photography make her a unique asset to the Cinta Aveda Esthiology program. Often she can be heard referring to her students as “[her] little waxing ninjas” as they master their speed waxing techniques and Aveda’s gentle approach to spa services. It is this enthusiasm and close connection to her students that nurtures them, cultivating them into the next generation of acclaimed Estheticians.

Raehan Pattison – Cosmetology Educator
Raehan comes to the Bay Area from Southern California. After nearly a decade in the industry, where she chose to devote herself to Men’s cutting, Raehan followed her attraction to the constant evolution of the beauty industry into the realm of Education. Poised at the brink of stardom, our students benefit directly from her commitment to the industry and Cinta Aveda Institute’s contributions to it. Raehan is delighted in having a hand in cultivating our industry’s biggest, brightest, and upcoming talents.
Charlotte Price - Esthiology Team Lead
Charlotte is a native Californian; born and raised in Lake Tahoe; Charlotte moved to San Francisco five years ago and began working for Cinta at the Cinta Salon, as the lead Esthetician there. She has been with Cinta Aveda Institute since its inception. Drawn to the field of Esthetics because of her love of industry, it was while in school that she realized she wanted to be an educator. Charlotte is a Certified Aveda Educator and a Certified Aveda Spa Coach. Charlotte is looking forward to becoming a CIDESCO diplomat, so that she can bring her intense passion for the industry and the field of education to CAI’s latest Skin Care program. When she is not at the Institute Charlotte spends her free time outdoors and traveling with friends and family.

Kimberly Riley-Esthiology Educator
Kim joins Cinta Aveda Institute with over 15 years of cosmetic experience. A Bay area native, Kim first entered the beauty industry as a licensed Cosmetologist. Inspired by her mother’s struggles as an adolescent with acneic skin, and the ridicule that followed, Kim developed a passion for helping men and women with their own skin care issues. As a lover of all things related to the beauty industry, Kim has already had an impressive career: she has been Benefit’s Lead Esthetician for the San Jose area and has also carefully crafted a specialty for Speed Waxing Services. Kim was drawn to the world of education because she loves learning, sharing the knowledge her experience has provided her, and helping shape the next generation of beauty professionals.

Rhonda Ruf-Cosmetology Educator
Rhonda has spent the past 10 years in the beauty industry. She is a licensed cosmetologist specializing in styling for weddings, modeling, and photography. Rhonda has worked extensively in salons geared towards African American women, specializing in Relaxers, wig styling, and various types of hair extensions. She has had an extensive career in makeup as well working on commercials, movies, print ads, and even for Fashion Week (NYC). She is excited to be working with the students of CAI; in the past five years’ of her experience in the Education field Rhonda has developed excellent communication skills and a passion for Coaching. She loves witnessing “the light bulb moments” where her students get to realize how the information they receive in the classroom actually applies in the salon. Her experience in the industry also lends well to Rhonda help with student portfolio development. She looks forward to being a source of inspiration, motivation, and focus for her students, extending a guiding hand wherever it is needed.

Juli Smith- Cosmetology Educator
Juli is a graduate of the Aveda Institute St. Petersburg, Florida, thoroughly trained in Aveda technique and culture. Having worked and trained with such Aveda hair color experts as David Adams and Ana Karzis, her true passion lies in hair color. After spending multiple years training fellow stylists in Aveda hair color theory and techniques in the salon, her love for education began to blossom. Having been extensively trained in the Jacques Dessange technique of hairdressing, and specializing in hair color in New York City, Juli brings a diverse and expansive background to the education she provides the students of CAI. Juli is thrilled to be working with the students of Cinta Aveda, and truly values the opportunity that she has to help them grow into prepared and successful professionals in the beauty industry.

Jenna Summers - Cosmetology Educator
Jenna Summers is a graduate of the Aveda Institute Chicago. She has worked with Aveda greats such as Jerry Gordon and Kurt Kueffner. Jenna draws from multiple years of experience with Aveda techniques and culture in both the Chicago markets and Ohio. Her extensive continuing education includes many of the industry leaders such as the Toronto Vidal Sassoon Academy and up-do legend Patrick Cameron. She enjoys sharing her experiences and helping students grow in their art. Looking toward the future, Jenna is excited about becoming the next Aveda Color Coach for Cinta Aveda Institute.
Alanna White - Retail/Guest Services Lead
Alanna is a Northern California native who comes to the Institute with a background in wellness and the diverse world of the Spa industry. After attending the California Institute of Massage and Spa Services in Sonoma she moved to Hawaii to continue her training at the International School of Beauty and Esthetics on Oahu; she then worked at the Hilton Hawaiian Village. Yearning once more for the mainland she returned home, working for the Sonoma Mission Inn as their Program Coordinator refining her skills as a Booking Specialist. Inching closer to San Francisco Alanna transitioned to Novato’s NH2 Salon, one of Marin County’s premier Aveda salons. After falling in love with Aveda and its mission, she longed to grow within Aveda. Her sights took her across that famous Golden Gate and right into the Retail Store of Cinta Aveda Institute. Alanna has married her passion for Aveda with the opportunities inherent in our learning environment. Initially drawn to CAI because of the reputation of the Aveda Institutes, Alanna is using her experience here to rekindle her own enthusiasm for continuing education; she is currently pursuing certification in Spa and Retail Hospitality through UC Irvine. When she is not here she is visiting the gym, travelling around the world, or spoiling her English bulldogs, Madison and Sophia.

Taylor Keahey - Student Records
Drawn to the beauty industry because of its personality and creative work ethic, Taylor brings experience stemming from several Aveda Institutes around the country. Now a part of the Cinta Institute, Taylor is excited to work with the best team in the network. Along with a slight coffee addiction, Taylor also indulges in lazy photography and generous portions of southern cuisine.

Katie Phillips - Admissions Team Lead
Katie was born and raised in the Napa Valley and later moved to San Diego, where she received her BA Degree in History from the University of California San Diego. She took a beginning level massage and bodywork class for fun during that time and discovered her passion for massage therapy and holistic health. Katie has been a Massage Therapist since 2000. She has a wealth of knowledge in the health and wellness industry from her experience managing and practicing massage in day spas, healing centers, and her own private practice. She also has an Admissions background at a local massage school, where she thoroughly enjoyed working with students one-on-one to assist them in achieving their goals and realizing their career dreams. In her free time, Katie loves to run, hike, cook, and spend time with friends and family.

Jocelyn Stringer - Admissions Coordinator
Jocelyn comes to Cinta Aveda Institute by way of the world of higher education. She holds a Bachelors Degree in Theatre Arts and History and a Masters Degree in Literature and is a certified ESL instructor. Drawn to the creative intensity of the beauty industry because of its fast pace, exponential creativity, and attention to detail, Jocelyn relishes in being a part of the Admissions team; she enjoys being a part of the first impressions our students make upon entering into their chosen fields. Being a part of such an amazing entity, she loves the idea of marrying her passions for education and creativity. She is also a senior company member in one of San Francisco’s thriving non-profit theatre companies, an avid cook, and connoisseur of all things San Francisco.

Karolina Zachoszcz – Financial Aid Coordinator
Karolina has worked with Cinta since 2008. She grew up in San Francisco and attended SFSU where she completed her BS in Biology with a minor in Public Health (2007). As the Institute’s Financial Aid Administrator, she enjoys helping students with the often daunting task of understanding how their beauty industry dreams are financially accessible. In her spare time she is “mommy” to Koko, her 3 year old rescued mini Pinscher/Chihuahua.

Bernadette Harris - Administrative Assistant
Bernadette joins the Cinta Aveda team with more than five years of retail experience as well as administrative knowledge. Her burlesque alter ego, passion for performance and David Bowie attracted her to the world of beauty. Bernadette holds a bachelor’s degree in English Literature, and is also a freelance music journalist.
Cosmetology

Cosmetology- Curriculum Overview

Full-time Flex Schedules
58 weeks – 1600 Hours

Flex Schedules
Tues, Thurs 9:00am – 8:00pm & Saturday 8:30am – 7:30pm
-or-
Mon, Wed 9:00 am – 8:00pm & Fri 9:00am – 8:00pm

2012 Start Dates:

Express your creativity and talent in hair, skin, nail care, and makeup application. Our cosmetology course incorporates 1,600 hours of extensive hands-on learning to provide you a complete understanding of beauty and wellness. Subjects are presented by means of lecture, demonstration, and interactive Student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for course delivery. Upon completion, you’ll be ready to succeed as a licensed cosmetologist.

Phase 1: Intro Phase
Total Instruction: 400 hours
Full Time: weeks 1 - 14

You’ll start by learning the fundamentals of cutting, styling, and chemical restructuring of hair; skin and nail care; make-up; and the related sciences. Lectures, demonstrations and workshops concentrate on developing skill and accuracy and reinforcing classroom knowledge. You’ll be introduced to retailing, client servicing, and personal development skills. This phase also covers state safety requirements.

Phases 2 & 3: Alpha & Beta Phases
Total Instruction: 800 hours
Full Time: weeks 15 - 42

Unlock your creativity as you explore the latest trends and techniques in hair cutting, styling, coloring, permanent waving and chemical restructuring. Time in the on Salon floor allows you to become increasingly confident in your professional abilities, and you begin to learn vital employment and career advancing skills such as successful interviewing and resume writing.

Phase 4: Gamma Phase
Total Instruction: 400 hours
Full Time: weeks 43 - 56

Get ready to launch your career with in-depth training in guest services, time management, self promotion, goal setting, merchandising, and entrepreneurship. Your speed, accuracy, and concentration are now ready for the salon. You can demonstrate competency in all tasks required for the skill-certification examination and possess the theoretical knowledge you need to pass the written examination required by the Cinta Aveda Institute and the state of California for licensure. It’s time to realize your dreams as a salon professional.
**Cosmetology - California Requirements**

An Aveda Institute education is rigorous and thorough. Throughout the Cosmetology program, you’ll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career. Your education will include both technical instruction and practical operations. Technical instruction will include instruction by demonstration, lecture, classroom participation, and/or examination. Practical operations are the actual performance by the student of a complete service on another person or on a mannequin.

<table>
<thead>
<tr>
<th>Technical Instruction</th>
<th>Practical Operations</th>
<th>Cosmetology/Barbering Unit Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hair Dressing – 1100 hours</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To be completed in the following subject matters:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>65 hours</td>
<td>240</td>
<td>Hair Styling: Including but not limited to: Hair analysis, shampooing, finger waving, pin curling, comb outs, straightening, waving, curling with hot combs and hot curling irons and blower styling.</td>
</tr>
<tr>
<td>40 hours</td>
<td>105</td>
<td>Permanent Waving and Chemical Straightening: Including but not limited to: hair analysis, acid and alkaline permanent waving, chemical straightening including the use of sodium hydroxide and other base solutions.</td>
</tr>
<tr>
<td>60 hours</td>
<td>50</td>
<td>Hair Coloring and Bleaching: Including but not limited to: the use of semi-permanent and demi-permanent and temporary colors, hair analysis, predisposition and strand tests, safety precautions, formula mixing, tinting, bleaching, high and low lights, and the use of dye removers.</td>
</tr>
<tr>
<td>20 hours</td>
<td>80</td>
<td>Hair Cutting: Including but not limited to: Use of scissors, razor (shaper), electrical clippers/trimmers, and thinning (tapering) shears for wet and dry cutting.</td>
</tr>
<tr>
<td><strong>Health and Safety - 200 hours</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To be completed in the following subject matters:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 hours</td>
<td>-</td>
<td>Laws and Regulations: The Barbering and Cosmetology Act and the Board’s Rules and Regulations.</td>
</tr>
<tr>
<td>45 hours</td>
<td>-</td>
<td>Health and Safety Considerations: Cosmetology chemistry including the chemical composition and purpose of cosmetic, nail, hair and skin care preparations. Elementary chemical makeup, chemical skin peels and chemical and physical changes of matter. Hazardous substances including training in chemicals and health in establishments, protection from hazardous chemicals and preventing chemical injuries, ergonomics, theory of electricity in cosmetology, bacteriology, communicable diseases, including: HIV/AIDS, Hepatitis B, and staph and Material Safety Data Sheets.</td>
</tr>
<tr>
<td>20 hours</td>
<td>-</td>
<td>Disinfection and Sanitation: Disinfection and sanitation including proper procedures to protect the health and safety of the consumer as well as the technician. Proper disinfection procedures for equipment used in establishments. Disinfection shall be emphasized throughout the entire training period and must be performed before use of all instruments and equipment.</td>
</tr>
<tr>
<td>15 hours</td>
<td>-</td>
<td>Anatomy and Physiology: Human Anatomy, Human Physiology.</td>
</tr>
<tr>
<td><strong>Esthetics – 200 hours</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To be completed in the following subject matters:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25 hours</td>
<td>40</td>
<td>Manual, Electrical and Chemical Facials: Manual Facials including cleansing, scientific manipulations, packs, and masks. Electrical Facials include the use of electrical modalities, dermal lights and electrical apparatus, for facials and skin care purposes; however, machines capable of producing an electrical current shall not be used to stimulate so as to contract, or for the purpose of contracting, the muscles of the body or face. Chemical Facials include chemical skin peels, packs, masks and scrubs. Training shall emphasize that only the non-living, uppermost layers of facial skin, known as the epidermis, may be removed, and only for the purpose of beautification. All practical operations must be performed in accordance with Section 992 regarding skin peeling.</td>
</tr>
<tr>
<td>25 hours</td>
<td>30</td>
<td>Eyebrow Beautification and Make-up: Eyebrow Arching and Hair Removal, including the use of wax, tweezers, electric or manual, and depilatories for the removal of superfluous hair. Skin analysis, complete and corrective makeup, lash and brow tinting, and the application of false eyelashes.</td>
</tr>
</tbody>
</table>
Cosmetology / Barbering

Cosmetology/Barbering- Curriculum Overview

Full-time Flex Schedules
71 weeks – 2000 hours

Flex Schedules
Tues, Thurs 9:00am – 8:00pm & Saturday 8:30am – 7:30pm
-or-
Mon, Wed & Fri 9:00am – 8:00pm

2012 Start Dates: Coming Soon!

Express your creativity and talent in hair, skin, nail care, and makeup application. Our Cosmetology/Barbering course incorporates 2,000 hours of extensive hands-on learning to provide you a complete understanding of beauty, barbering and wellness. Subjects are presented by means of lecture, demonstration, and interactive student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for course delivery. Upon completion, you will be ready to succeed as a licensed cosmetologist or barber.

Phase 1: Intro Phase
Total Instruction: 400 hours
Full Time: weeks 1 - 14

The emphasis of the Intro Phase is to introduce the fundamentals of Cosmetology. You will spend the first 3 months in a 6 week rotation of introductory classes. Depending where in the rotation you join the class, you will be doing one of the following: hair cutting, styling, coloring, permanent waving, skin, or nail care. Students learn state safety requirements, and receive basic theoretical knowledge and practical application through lectures, demonstrations and workshops. Students also learn retail merchandising, makeup artistry, guest servicing and personal development skills to further their professional achievement. Upon successful completion of this phase, you will have the primary skills and experience to meet the Aveda Institute’s service concept, and advance to Phase 2.

Phases 2 & 3: Alpha & Beta Phases
Total Instruction: 800 hours
Full Time: weeks 15 – 42

In the Alpha and Beta phases you will learn how to apply your knowledge and advance the skills necessary to succeed in the salon. During the Alpha Phase you will receive instruction on industry job requirements, interviewing techniques, resume writing, employee benefits and wages, in addition to being introduced to the student salon. In the Beta phases, you will be introduced to contemporary techniques in haircutting, hair styling, and hair coloring, permanent waving, chemical restructuring hair, and nail care. These units
expand upon your practical skills that will now become standard behavior. Through the review of theoretical knowledge and practical experience in the student salon, you will see improvement in confidence, dexterity and technical performance. After successfully completing the Alpha and Beta phases, you will advance to Phase 4

Phase 4: Gamma Phase
Total Instruction: 400 hours
Full Time: weeks 43 - 56
In the Gamma phase you will receive in-depth training in guest servicing, time management, self-promotion, communication, goal-setting, merchandising and successful salon entrepreneurship, in addition to spending the remainder of your educational time getting practical experience in the student salon. You will be coached to fine-tune your coordination, speed, accuracy and concentration to meet entry-level salon requirements. By completion of this phase you will be able to demonstrate competency in all tasks, as well as possess the theoretical knowledge necessary to pass the skill certification and written examinations required by the Cinta Aveda Institute and the State of California for licensure.

Phase 5: Barber Phase
Total Instruction: 400 hours
Full Time: weeks 57 - 71
During this last and final phase of the Cosmetology/Barbering course, you will complete your knowledge in facial shaving and hair removal. Additionally you will concentrate on specific modalities in barbering haircuts. By completion of this phase you will be able to demonstrate competency in all tasks, as well as possess the theoretical knowledge necessary to pass the skill certification and written examinations required by the Cinta Aveda Institute and the State of California for licensure.

Cosmetology/Barbering- Curriculum Overview (continued)
An Aveda Institute education is rigorous and thorough. Throughout the Cosmetology/Barbering program, you’ll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career.

Your education will include both technical instruction and practical operations. Technical instruction will include instruction by demonstration, lecture, classroom participation, and/or examination. Practical operations are the actual performance by the student of a complete service on another person or on a mannequin.

<table>
<thead>
<tr>
<th>Technical Instruction</th>
<th>Practical Operations</th>
<th>Cosmetology/Barbering Unit Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hair Dressing – 1100 hours</td>
<td>240</td>
<td>Hair Styling- Including but not limited to: Hair analysis, shampooing, finger waving, pin curling, comb outs, straightening, waving, curling with hot combs and hot curling irons and blower styling.</td>
</tr>
<tr>
<td>65 hours</td>
<td>40</td>
<td>Permanent Waving and Chemical Straightening- Including but not limited to: hair analysis, acid and alkaline permanent waving, chemical straightening including the use of sodium hydroxide and other base solutions.</td>
</tr>
<tr>
<td>40 hours</td>
<td>105</td>
<td>Hair Coloring and Bleaching- Including but not limited to: the use of semi-permanent and demi-permanent and temporary colors, hair analysis, predisposition and strand tests, safety precautions, formula mixing, tinting, bleaching, high and low lights, and the use of dye removers.</td>
</tr>
<tr>
<td>60 hours</td>
<td>50</td>
<td>Hair Cutting- Including but not limited to: Use of scissors, razor (shaper), electrical clippers/trimmers, and thinning (tapering) shears for wet and dry cutting.</td>
</tr>
<tr>
<td>20 hours</td>
<td>80</td>
<td>Health and Safety- 200 hours</td>
</tr>
<tr>
<td>20 hours</td>
<td>-</td>
<td>Laws and Regulations: The Barbering and Cosmetology Act and the Board’s Rules and Regulations.</td>
</tr>
<tr>
<td>45 hours</td>
<td>-</td>
<td>Health and Safety Considerations: Cosmetology chemistry including the chemical composition and purpose of cosmetic, nail, hair and skin care preparations. Elementary chemical makeup, chemical skin peels and chemical and physical changes of matter. Hazardous substances including training in chemicals and health in establishments, protection from hazardous chemicals and preventing chemical injuries, ergonomics, theory of electricity in cosmetology, bacteriology, communicable diseases, including: HIV/AIDS, Hepatitis B, and staph and Material Safety Data Sheets.</td>
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</tbody>
</table>
Disinfection and Sanitation: Disinfection and sanitation including proper procedures to protect the health and safety of the consumer as well as the technician. Proper disinfection procedures for equipment used in establishments. Disinfection shall be emphasized throughout the entire training period and must be performed before use of all instruments and equipment.

Anatomy and Physiology: Human Anatomy, Human Physiology.

Esthetics – 200 hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>Subject</th>
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<tbody>
<tr>
<td>20</td>
<td>Manual, Electrical and Chemical Facials: Manual Facials including cleansing, scientific manipulations, packs, and masks. Electrical Facials include the use of electrical modalities, dermal lights and electrical apparatus, for facials and skin care purposes; however, machines capable of producing an electrical current shall not be used to stimulate so as to contract, or for the purpose of contracting, the muscles of the body or face. Chemical Facials include chemical skin peels, packs, masks and scrubs. Training shall emphasize that only the non-living, uppermost layers of facial skin, known as the epidermis, may be removed, and only for the purpose of beautification. All practical operations must be performed in accordance with Section 992 regarding skin peeling.</td>
</tr>
<tr>
<td>15</td>
<td>Anatomy and Physiology: Human Anatomy, Human Physiology.</td>
</tr>
<tr>
<td>25</td>
<td>Eyebrow Beautification and Make-up: Eyebrow Arching and Hair Removal, including the use of wax, tweezers, electric or manual, and depilatories for the removal of superfluous hair. Skin analysis, complete and corrective makeup, lash and brow tinting, and the application of false eyelashes.</td>
</tr>
<tr>
<td>25</td>
<td>Artificial Nails and Wraps: acrylic, liquid and powder brush-ons, artificial nail tips and nail wraps and repairs</td>
</tr>
<tr>
<td>10</td>
<td>Shaves</td>
</tr>
<tr>
<td>25</td>
<td>Rest Facials</td>
</tr>
<tr>
<td>20</td>
<td>Barber Hair Cuts and Hair styles</td>
</tr>
<tr>
<td>10</td>
<td>Scalp Manipulations</td>
</tr>
<tr>
<td>10</td>
<td>Application of chemicals used on the hair; hairpieces; measuring, fitting and servicing of hairpieces and rolling cream massages.</td>
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Manicuring and Pedicuring: 100 hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>Water and oil manicure, including nail analysis, and hand/foot and arm/ankle massage.</td>
</tr>
<tr>
<td>25</td>
<td>Artificial Nails and Wraps: acrylic, liquid and powder brush-ons, artificial nail tips and nail wraps and repairs</td>
</tr>
</tbody>
</table>

Barber Techniques: 400 hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>Application of chemicals used on the hair; hairpieces; measuring, fitting and servicing of hairpieces and rolling cream massages.</td>
</tr>
<tr>
<td>25</td>
<td>Training in the area of communication skills, including professional ethics, salesmanship, decorum, record keeping, and client service records.</td>
</tr>
</tbody>
</table>

Prepare for an exciting future in skin care with Cinta Aveda Institute. Our Esthiology curriculum provides 600 hours of skin care training with an emphasis on using pure flower and plant essences in treatments. Subjects are presented by means of lecture, demonstration, and interactive student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for course delivery. Upon completion, you’ll be ready to succeed as a licensed esthetician.
Phase 1: Intro Phase
Total Instruction: 300 hours
Full Time: weeks 1-10

The emphasis of the Intro Phase is to introduce the fundamentals of skin analysis, facial manipulation procedures, aromology, makeup, use of facial equipment, as well as the related sciences. You will learn state safety requirements and basic theoretical knowledge through lectures, demonstration, practical experience and workshops.
Upon successful completion of this phase, you will have the primary skills and experience to meet the Aveda Institute’s spa service concept, and advance to Phase 2.

Phase 2: Alpha Phase
Total Instruction: 300 hours
Full Time: weeks 11-21

During the Alpha Phase you will refine your practical skills by spending time in the student spa, and learn the skills necessary for gaining and maintaining employment. Strong emphasis is placed on makeup, aromology, the art of retailing, and guest servicing. Students will learn business skills about the industry job requirements, interviewing techniques, resume writing, employee benefits and wages.
Through the review of theoretical knowledge and practical experience in the student spa, you will see improvement in confidence, dexterity and technical performance. By completion of this phase you will be able to demonstrate competency in all tasks, as well as possess the theoretical knowledge necessary to pass the skill certification and written examinations required by the Cinta Aveda Institute and the State of California for licensure.

Esthiology- California Requirements

An Aveda Institute education is rigorous and thorough. Throughout the Esthiology program, you’ll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career. Your education will include both technical instruction and practical operations. Technical instruction will include instruction by demonstration, lecture, classroom participation, and/or examination. Practical operations are the actual performance by the student of a complete service on another person.

<table>
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<tr>
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<th>Cosmetology/Barbering Unit Description</th>
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</thead>
<tbody>
<tr>
<td><strong>Facials – 350 hours</strong></td>
<td>To be completed in the following subject matters:</td>
<td></td>
</tr>
<tr>
<td>70 hours</td>
<td>140</td>
<td>Manual, Electrical and Chemical Facials: Manual Facials including cleansing, scientific manipulations, packs, and masks. Electrical Facials include the use of electrical modalities, dermal lights and electrical apparatus, for facials and skin care purposes; however, machines capable of producing an electrical current shall not be used to stimulate so as to contract, or for the purpose of contracting, the muscles of the body or face. Chemical Facials include chemical skin peels, packs, masks and scrubs. Training shall emphasize that only the non-living, uppermost layers of facial skin, known as the epidermis, may be removed, and only for the purpose of beautification.</td>
</tr>
<tr>
<td>15 hours</td>
<td>-</td>
<td>Preparation: Client consultation, intake procedures, contraindications, professionalism, client record keeping, pre and post operative care, CPR/AED, salon and spa skills.</td>
</tr>
<tr>
<td><strong>Health and Safety - 200 hours</strong></td>
<td>To be completed in the following subject matters:</td>
<td></td>
</tr>
<tr>
<td>10 hours</td>
<td>-</td>
<td>Law and Regulations: The Barbering and Cosmetology Act and the Board’s Rules and Regulations.</td>
</tr>
<tr>
<td>40 hours</td>
<td>-</td>
<td>Health and Safety Considerations: Training in chemicals and health in establishments, material safety data sheets, protection from hazardous materials.</td>
</tr>
</tbody>
</table>
Chemicals and preventing chemical injuries, health and safety laws and agencies, communicable diseases including HIV/AIDS and Hepatitis B. Chemical composition and purpose of cosmetic and skin care preparation. Elementary chemical makeup, chemical skin peels, physical and chemical changes of matter. Electrical current, principles of operating electrical devices, and the various safety precautions used when operating electrical equipment.

| 10 hours | - | Disinfection and Sanitation: Procedures to protect the health and safety of the consumer as well as the technician. Proper disinfection procedures. Disinfection shall be emphasized throughout the entire training period and must be performed before use of all instruments and equipment. |
| 15 hours | - | Anatomy and Physiology: Human Anatomy, Human Physiology, Bacteriology, skin analysis and conditions. |

Hair Removal and Make-up - 50 hours

To be completed in the following subject matters:

| 25 hours | 50 | Eyebrow Beautification: Eyebrow shaping and hair removal techniques, hair analysis, waxing, tweezing, manual or electrical depilatories. |
| 20 hours | 40 | Make-up: Skin analysis, basic and corrective application, application of false eyelashes. |

Professional Skills

Training in the area of communication skills, including professional ethics, salesmanship, decorum, record keeping, client service records, and basic tax information relating to booth renters, independent contractors, employees, and employers.

CIDESCO

CIDESCO: Esthetics & Beauty Therapy- Curriculum Overview

Full-time Flex Schedules
53 weeks – 1500 hours

Full Time Schedules
Mon, Wed & Fri 9:00am – 8:00pm

2012 Start Dates: Feb 29, June 23, Sept 11, Nov 27

Take your skin care career to the next level with Cinta Aveda Institute. Our CIDESCO: Esthetics & Beauty Therapy curriculum provides 1500 hours of skin care training covering all aspects of skin care, make-up, electrical equipment, full body massage, manicure and pedicure in its natural form. Subjects are presented by means of lecture, demonstration, and interactive Student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for course delivery. Upon completion, you’ll be ready to succeed as a licensed spa therapist, proficient in skin care, massage therapy manicure and pedicure. The CIDESCO diploma is recognized internationally in 30 Countries.

Phase 1: Intro Phase

Total Instruction: 300 hours
Full Time: weeks 1-10
The emphasis of the Intro Phase is to introduce the fundamentals of skin analysis, facial manipulation procedures, aromatology, makeup, use of facial equipment, as well as the related sciences. You will learn state safety requirements and basic theoretical knowledge through lectures, demonstration, practical experience and workshops.

Upon successful completion of this phase, you will have the primary skills and experience to meet the Aveda Institute’s spa service concept, and advance to Phase 2.

Phase 2: Alpha Phase

Total Instruction: 300 hours
Full Time: weeks 11-21
During the Alpha Phase you will refine your practical skills by spending time in the student spa, and learn the skills necessary for gaining and maintaining employment. Strong emphasis will
be placed on makeup, aromology, the art of retailing, and guest servicing. Students will learn business skills about the Industry job requirements, interviewing techniques, resume writing, employee benefits and wages. Through the review of theoretical knowledge and practical experience in the student spa, you will see improvement in confidence, dexterity and technical performance. By completion of this phase you will be able to demonstrate competency in all tasks, as well as possess the theoretical knowledge necessary to pass the skill certification and written examinations required by the Cinta Aveda Institute and the State of California for licensure.

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**Phase 3: Beta, Gamma, and Delta Phase**  
Total Instruction: 900 hours  
Full Time: weeks 22- 53  
During the CIDESCO Phase you will expand your knowledge to include Advanced Facial and Body procedures. This phase will also include knowledge in Cosmetic Chemistry, Dermatology, Anatomy and Physiology and Advanced Electrical Machines. You will become proficient in Full Body Massage, Health and Wellness. By completion of this phase you will be able to demonstrate competency in all tasks, as well as possess the theoretical knowledge necessary to pass the skill certification and written examination set forth by CIDESCO. Having successfully passed this examination you will receive your CIDESCO Diplomat Certification recognized in over 30 countries.

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**CIDESCO- International Requirements**  
An Aveda Institute education is rigorous and thorough. Throughout the CIDESCO program, you’ll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career. Your education will include both technical instruction and practical operations. Technical instruction will include instruction by demonstration, lecture, classroom participation, and/or examination. Practical operations are the actual performance by the student of a complete service on another person.

<table>
<thead>
<tr>
<th>Technical Instruction</th>
<th>Practical Operation</th>
<th>CIDESCO Unit Description</th>
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</thead>
<tbody>
<tr>
<td>5 hours</td>
<td>-</td>
<td>History of Esthetics and Development</td>
</tr>
<tr>
<td>5 hours</td>
<td>-</td>
<td>Ethics: Professional Conduct</td>
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<tr>
<td>30 hours</td>
<td>-</td>
<td>Business Studies</td>
</tr>
<tr>
<td>25 hours</td>
<td>-</td>
<td>Dermatology: Common Skin Disease and Disorders</td>
</tr>
<tr>
<td>20 hours</td>
<td>-</td>
<td>Tissues</td>
</tr>
<tr>
<td>20</td>
<td>Face Cleaning</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Skin Analysis</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Tinting Eyebrow &amp; Lashes</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Shaping</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Deep Cleansing Steam &amp; Ozone</td>
<td></td>
</tr>
<tr>
<td>25 hours</td>
<td>-</td>
<td>Physics and Knowledge Of Electrical Apparatus</td>
</tr>
<tr>
<td>25 hours</td>
<td>-</td>
<td>Facial Treatment Electrical</td>
</tr>
<tr>
<td>25</td>
<td>Basic Anatomy</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Cells and tissues</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Adipose tissues</td>
<td></td>
</tr>
<tr>
<td>20 hours</td>
<td>10</td>
<td>Muscles</td>
</tr>
<tr>
<td>Hours</td>
<td>Hours</td>
<td>Topic</td>
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<td>-------</td>
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</tr>
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<td>20</td>
<td>10</td>
<td>Nerves</td>
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<td>Histology</td>
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<tr>
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<td>15</td>
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<tr>
<td>5</td>
<td></td>
<td>Metabolism</td>
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<tr>
<td></td>
<td></td>
<td>Possible physiological responses:</td>
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<td>5</td>
<td></td>
<td>Effects of heat</td>
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<tr>
<td>5</td>
<td></td>
<td>Mechanical effects</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>Chemical effects</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>Electrical capacity of the body</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>Electricity Basic principles</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Facial Treatment</td>
</tr>
<tr>
<td>20</td>
<td>40</td>
<td>Manual</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>Facial Mask</td>
</tr>
<tr>
<td>25</td>
<td></td>
<td>Make-up</td>
</tr>
<tr>
<td>10</td>
<td>5</td>
<td>Cosmetic Camouflage</td>
</tr>
<tr>
<td>5</td>
<td>10</td>
<td>Manicure</td>
</tr>
<tr>
<td>5</td>
<td>10</td>
<td>Massage hand/arm</td>
</tr>
<tr>
<td>5</td>
<td>10</td>
<td>Pedicure</td>
</tr>
<tr>
<td>5</td>
<td>20</td>
<td>Depilation Leg, thigh &amp; bikini</td>
</tr>
<tr>
<td>5</td>
<td>20</td>
<td>Depilation Under-arm, arm &amp; face</td>
</tr>
<tr>
<td>10</td>
<td>20</td>
<td>Lymphatic System</td>
</tr>
<tr>
<td>70</td>
<td></td>
<td>Theory of Body Massage</td>
</tr>
<tr>
<td>50</td>
<td></td>
<td>Body Massage Manual</td>
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<tr>
<td>30</td>
<td></td>
<td>Body Massage Electrical</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>Hygiene: Personal &amp; Salon</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Body Correction</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>Fitness Figure</td>
</tr>
<tr>
<td>5</td>
<td>10</td>
<td>Acupressure</td>
</tr>
</tbody>
</table>
Jump start your massage therapy career with Cinta Aveda Institute. Our Massage curriculum provides 600 hours of massage training covering all aspects of anatomy, manipulative skills, and full body massage. Subjects are presented by means of lecture, demonstration, and interactive Student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for course delivery. Upon completion, you’ll be ready to succeed as a licensed massage therapist or related career.

**Phase 1: Intro Phase**

Total Instruction: 300 hours  
Full Time: weeks 1-10

The emphasis of the Intro Phase is to introduce the fundamentals of body analysis, anatomy and physiology, insertion and origin of body muscles for body manipulation procedures, use of equipment, as well as the related sciences. You will learn state safety requirements and basic theoretical knowledge through lectures, demonstration, practical experience and workshops.  
Upon successful completion of this phase, you will have the primary skills and experience to meet the Aveda Institute’s spa service concept, and advance to Phase 2.

**Phase 2: Gamma Phase**

Total Instruction: 300 hours  
Full Time: weeks 11-21

During the Gamma Phase you will refine your practical skills by spending time in the student spa, and learn the skills necessary for gaining and maintaining employment. Strong emphasis is placed on knowledgeable body treatments and the art of retailing, and guest servicing, in addition, you will receive instruction on industry job requirements, interviewing techniques, resume writing, employee benefits and wages.  
Through the review of theoretical knowledge and practical experience in the student spa, you will see improvement in confidence, dexterity and technical performance. By completion of this phase you will be able to demonstrate competency in all tasks, as well as possess the theoretical knowledge necessary to pass the skill certification required by the appropriate county in the State of California for certification.
Massage- California Requirements
An Aveda Institute education is rigorous and thorough. Throughout the Massage program, you will cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career. Your education will include both technical instruction and practical operations. Technical instruction will include instruction by demonstration, lecture, classroom participation, and/or examination. Practical operations are the actual performance by the student of a complete service on another person.

<table>
<thead>
<tr>
<th>Technical Instruction</th>
<th>Massage Unit Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>05</td>
<td>Historical Overview of Massage</td>
</tr>
<tr>
<td>150</td>
<td>Practice of Therapeutic Massage Health Requirements, Certifications, Educational Requirements, Scope of Practice</td>
</tr>
<tr>
<td>50</td>
<td>Human Anatomy and Physiology Cells, Enzymes, Tissues</td>
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<tr>
<td>30</td>
<td>The Anatomical of the Body Body Cavities and Organs</td>
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<tr>
<td>10</td>
<td>System One Integumentary System</td>
</tr>
<tr>
<td>10</td>
<td>System Two The Skeleton System</td>
</tr>
<tr>
<td>10</td>
<td>System Three The Muscular System</td>
</tr>
<tr>
<td>10</td>
<td>System Four Circulatory System Lymph-Vascular, Immune</td>
</tr>
<tr>
<td>10</td>
<td>System Five Nervous System</td>
</tr>
<tr>
<td>10</td>
<td>System Six Endocrine System</td>
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<tr>
<td>10</td>
<td>System Seven Respiratory System</td>
</tr>
<tr>
<td>10</td>
<td>System Eight Digestive System</td>
</tr>
<tr>
<td>10</td>
<td>System Nine Excretory System</td>
</tr>
<tr>
<td>10</td>
<td>System Ten Human Reproductive System</td>
</tr>
<tr>
<td>40</td>
<td>Equipment</td>
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<tr>
<td>20</td>
<td>Table Draping</td>
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<tr>
<td>180</td>
<td>Classification of Massage Movements Technique, Complete Massage</td>
</tr>
<tr>
<td>05</td>
<td>Therapeutic Procedures</td>
</tr>
<tr>
<td>05</td>
<td>Hydrotherapy</td>
</tr>
<tr>
<td>05</td>
<td>Spa</td>
</tr>
<tr>
<td>05</td>
<td>Athletic/Sports Massage</td>
</tr>
<tr>
<td>05</td>
<td>Business &amp; Practices</td>
</tr>
</tbody>
</table>
Admissions

Admissions Requirements

1. Are you ready to begin? If you’re excited about the prospect of training at the Aveda Institute, here’s all you have to do to get started.
2. Have a Career Planning Session with and Admissions Coordinator.
3. Submit completed Enrollment Application with $100 Enrollment Fee.
4. Complete Enrollment Checklist, issued at career planning session.
5. Submit your high school transcripts with graduation date or a copy of your General Education Diploma (GED) with completion date.
6. Submit your state issue photo I.D. or passport.
7. Create/Finalize a Financial Plan with our Financial Aid Coordinator.
8. Pass the Cinta Aveda Institute’s Entrance Assessment.
9. Complete the Cinta Aveda Institute Enrollment Agreement Package.

To schedule a one-on-one career planning session, call the Admissions department at 415-989-4400 x 1

- The Cinta Aveda Institute does not admit ability-to-benefit students.
- The Cinta Aveda Institute has not entered into an articulation or transfer agreement with any other college or university.
- The Cinta Aveda Institute requires no information regarding vaccinations from potential students to attend school.

- The Cinta Aveda Institute does not provide English-as-a-second language instruction.

Transfer Students

The Cinta Aveda Institute only accepts transfer hours from other Aveda Institutes; acceptance of hours will be based on assessment and granted on a case-by-case basis. Assessment will include a practical and written examination to determine skill set.

Foreign Students

The Cinta Aveda Institute admits students from other countries. Such students must provide proof of high school graduation from their home country, or provide proof of satisfactory completion of General Education Diploma (“GED”). The Institute does not provide students with English language services. The Institute does not provide visa services nor will the Institute vouch for student status.

All instruction at the Institute will occur in English. In order to ensure that a prospective foreign student has the language skills necessary to succeed in the program, such prospective student must achieve a satisfactory passing grade in an English language proficiency test. Prior to enrolling a prospective foreign student, Director of Education shall administer a proficiency test. In the prospective student achieves as satisfactory grade on such test, then she/he shall be eligible for admission to the Institute.

For further information, call the Admissions department at 415-989-4400 x1
## Tuition

### Cinta Aveda Institute
#### Estimated Budget Worksheet (Cosmetology)

<table>
<thead>
<tr>
<th>Actual Charges</th>
<th>1st Pay Period</th>
<th>2nd Pay Period</th>
<th>3rd Pay Period</th>
<th>4th Pay Period</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>5880.00</td>
<td>5880.00</td>
<td>4620.00</td>
<td>4620.00</td>
<td>21,500.00</td>
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<tr>
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<tr>
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### Cinta Aveda Institute
#### Estimated Budget Worksheet (Esthiology)

<table>
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<tr>
<th>Actual Charges</th>
<th>1st Pay Period</th>
<th>2nd Pay Period</th>
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<th>4th Pay Period</th>
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<td>10,000.00</td>
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<td><strong>12,127.50</strong></td>
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### Estimated Budget Worksheet (CIDESCO)

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<th>Actual Charges</th>
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</thead>
<tbody>
<tr>
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<td><strong>4526.00</strong></td>
<td><strong>23,500.75</strong></td>
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Financial Assistance

Sources of Financial Assistance

You can afford a quality education. Cinta Aveda Institute participates in the Federal Student Aid Program, which can help make your education affordable and attainable. During your Career Planning Session, your Financial Aid Coordinator will explain all of your financial options and explain everything you need to know to create a financial plan that works for you. In an attempt to make education something everyone can afford, Cinta Aveda Institute offers competitively priced career programs, and the option of an interest free payment plan. Financial aid is a mechanism that reduces out-of-pocket costs that the student and/or parents must pay to obtain a postsecondary education. Financial aid is money made available to help students meet the cost of college attendance.

If you wish to apply for financial aid or if you have questions, contact the Cinta Aveda Institute Financial Aid Office at (415) 989-4400 x258. Additional information regarding the student aid programs may be found in the “free Application for Federal Student Aid” (FAFSA) published by the U.S. Department of Education. You may call the Federal Student Aid Information Center Monday through Friday between 9am and 5pm (Eastern Time) at 1(800)433-3243.

Compliance Statement

The Federal Privacy Act of 1974 requires that students be notified that the disclosure of his/her social security number is mandatory. The social security number is used to verify students’ identities, to process the awarding of funds, the collection of funds, and the tracing of individuals who have borrowed funds from federal, state or private programs.

A student is eligible for Federal Financial Aid at Cinta Aveda Institute if he/she:

- Is enrolling in the Cosmetology or Esthiology program
- Is a U.S. citizen or eligible noncitizen
- Has a valid social security number
- Not owe a refund on a Pell Grant at any school
- Not be in default on a Federal Direct Stafford Loan at any school
- Maintains satisfactory academic progress while in school (see the Cinta Aveda Institute SAP policy in our Course Catalog)
- Be registered for selective service (if the student is male between the age of 18-25)
- Have a High School Diploma (or equivalent), or a GED.

Application for Federal Financial Aid

The Free Application for Federal Student Aid (FAFSA) needs to be completed to determine eligibility for Federal Financial Aid. Documentation to substantiate the data entered on the form may be required by the Financial Aid Office. Forms and assistance in completing them are available at the Cinta Aveda Institute. In addition to the FAFSA, the Cinta Aveda Institute requires a series of forms as they apply to the individual student aid program and to the student’s individual family circumstances.

All Title IV funds are awarded based on eligibility. You can determine your eligibility by filing a Free Application for Federal Student Aid (FAFSA). The application can be found online at www.fafsa.ed.gov. You must be fully enrolled at Cinta Aveda Institute before any Title IV aid will be disbursed on your behalf. To ensure that the Cinta Aveda Institute receives your
FAFSA, you can add our school code, which is: **041800**. If you have entered Cinta Aveda’s school code on your FAFSA, we will receive a report and will be able to determine the types and amount of aid you are eligible for.

**While receiving financial aid, the student has the following responsibilities:**

- The student has the responsibility to remain in Satisfactory Academic Progress (SAP).
- The student must complete all application forms truthfully and accurately.
- The student is responsible for providing all documentation to the financial aid office in a timely manner. Failure to do so could result in not receiving a financial aid award.
- The student is responsible for reading and understanding all materials he or she signs and for keeping copies of those documents.
- The student is responsible for all agreements that he/she signs.

**The institute offers the following financial aid programs to those who qualify**

Cinta Aveda Institute is approved for, and participates in the following U.S. Department of Education programs intended to defray the costs of school for those students eligible for financial aid considerations.

**Federal Pell Grants**
Pell grants are awarded only to first-time undergraduates. This is gift aid and does not require repayment; however, students must demonstrate financial need to qualify. The Federal Pell Grant program is federally funded with the purpose of helping financially needy students meet the cost of postsecondary education. This program is centrally administered by the Federal Government and is typically the foundation of a student’s aid package. Pell grants are awarded by the Department of Education using a sliding scale that is based on the EFC (which is calculated by the FAFSA). Students can receive the PELL Grant in 2011/12 if their EFC is between $0- $5273.

- The maximum Pell Grant award for 2011/12 for one academic year for the cosmetology program is $5550.00
- The maximum Pell Grant award for 2011/12 for one academic year for the esthiology program is $3700.00. While a student may have an EFC of 0, the esthiology is only 600 hours which is 66% of the award year, and is therefore only eligible for 66% of the full Pell award.

**Federal Direct Stafford Loans**
Funds received from either of the loan programs are subject to repayment from the student.

- **Stafford Subsidized Loans** – Students must demonstrate financial need to qualify for Subsidized loans. The Department of Education pays for your interest while you are in school and during grace and deferment periods. The student would pay a combined origination/guaranty fee of 3% rebated directly to the U.S. Department of Education. Currently Stafford Subsidized loans are offered at a 3.4% interest rate.
- **Stafford Unsubsidized Loans** – Students to not need to demonstrate need for unsubsidized loans. Students are responsible for interest during the life of the loan. Currently Stafford Unsubsidized loans are offered at a 6.8% interest rate.
- **Federal Direct PLUS Loans** – non need based loan. Available to parents of dependent students to contribute to their child’s education. This is a loan for parents and requires repayment. The PLUS provides low interest rate loans to parents of undergraduate students regardless of financial need. These funds assist students with educational expenses. Parent PLUS Loans are only available to parents of dependent students. The Parent is responsible for all interest and payments, and cannot be transferred to the student. Currently PLUS loans are offered at a 7.9% interest rate.
The student for whom the parent is borrowing the loan must meet all of the eligibility criteria for financial aid.

- The parent borrower must meet the citizenship criteria and not be in default or owe repayment on a Title IV loan or grant.
- The student for whom the parent is borrowing must have a current and valid FAFSA.

The information you report on the FAFSA when you apply for aid is used in a formula established by U.S. Congress that will calculate your Expected Family Contribution (EFC). Your EFC will help determine the types and amounts of aid you are eligible for.

Students must reapply for Federal Financial Aid annually. The FAFSA award year begins on July 1st of each year and ends on June 30th of the following year. Federal Financial Aid is not automatically renewed for the next award year. It is the sole responsibility of the student to reapply for Federal Financial Aid annually if he or she wants to continue to participate in any Federal Aid program.

**Federal Financial Aid Disbursement**

Disbursements of Federal Financial Aid are made based on a per payment period basis. All federal loans come in 4 disbursements in the Cosmetology program and 2 disbursements in the Esthiology program based on hours accumulated.

**Treatment of Federal Funds if the student withdraws from the course of study**

Federal regulations dictate specific formulas to determine the amount of Title IV Aid earned by a student withdrawing from a course of study. If the student withdraws before 60% of the payment period in the course, the student would have earned the same percentage of aid received. For example, if the student withdraws at 50% of the payment period, the student would have earned only 50% of the aid received. To determine the percentage completed, the scheduled hours of class or the actual hours attended (if less than 70% of the scheduled hours) will be divided by the total hours in the payment period. Unearned aid will be returned to the programs in accordance to the guidance described in the regulations. Withdrawing students will be responsible for any institutional charges not covered by student aid.

**Monthly Payment Plan**
- Customizable Payment Schedule
- 0% Interest applies to tuition paid in full before graduation

**Federal Financial Aid**

School Code: 041800
- Federal Pell Grants
- Federal Direct PLUS Loan
- Federal Direct Stafford Loans
- Loan deferment options while in school
- Competitive Interest Rates
- Available to those who qualify

For details on how to apply, speak to your Admissions Representative
Student Services

Placement
Cinta Aveda Institute assists in career placement in three ways: holding semi-annual career fairs where we host 20-30 salons in house that are during students enrolled hours; maintaining a Career Board with the most current job postings in our area; and hosting guest speakers in the Institute once a month to speak to students about career opportunities within their salons/spas.

Academic Counseling
Cinta Aveda Institute provides academic counseling to all students. We will help you with tutoring, should you experience challenges in meeting the minimum performances standards and course requirements as set by the Institute and the California Cosmetology Board.

Individual Counseling
If you experience personal challenges, Cinta Aveda Institute encourages students to contact Student Services for a list of local crisis hotlines, which provide personal counseling referrals to a network of professionals.

Student Records
All student records are retained on the premises for 5 years from the enrollment date.

Student Activities
While at the Institute, you’ll have the opportunity to participate in a variety of events and activities that are educational, interesting and just plain fun. Artistic Team: Students participate in industry photo shoots and fashion shows to gain experience in editorial styling and makeup.

Cinta Alumni Association
Cinta Aveda Institute Alumni Association encourages graduates to keep in touch with classmates, receive advanced training and placement assistance.

GI Bill
- Available to veterans and eligible dependents.

For details on eligibility and how to apply, speak to your Veterans representative by calling (888) 442-4551 or visit www.gibill.va.gov

Sallie Mae Smart Options Student Loan
School Code: 608874
- Optional additional money for living expenses available (Max $6000)
- Request to remove Co-signer after max of 36 months
- Prime rate & credit score tier rate
- No prepayment penalty

GI Bill
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For details on eligibility and how to apply, speak to your Veterans representative by calling (888) 442-4551 or visit www.gibill.va.gov

Sallie Mae Smart Options Student Loan
School Code: 608874
- Optional additional money for living expenses available (Max $6000)
- Request to remove Co-signer after max of 36 months
- Prime rate & credit score tier rate
- No prepayment penalty

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Academic Information

Student Evaluation

Your progress at Cinta Aveda Institute will be evaluated on the basis of written tests, daily clinic practical experiences, daily quota experiences, a final practical and written examination and projects. Practical applications are graded on competency; written and theory applications on the scale below.

Written/Theory Grading Scale

<table>
<thead>
<tr>
<th>Score</th>
<th>Grade</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>93</td>
<td>A Honor Roll</td>
</tr>
<tr>
<td>92</td>
<td>85</td>
<td>B</td>
</tr>
<tr>
<td>84</td>
<td>77</td>
<td>C</td>
</tr>
<tr>
<td>76</td>
<td>70</td>
<td>D</td>
</tr>
<tr>
<td>69</td>
<td>below F</td>
<td>E - Failing</td>
</tr>
</tbody>
</table>

Satisfactory Academic Progress (SAP) Policy

Your progress at the Cinta Aveda Institute will be evaluated on the basis of weekly written exams, daily Student Salon/Spa practical experiences, Student Guide Book progress, final practical and written examinations and unit projects. Title IV federal financial student aid is available to all students who qualify. All policies mentioned will apply to all students who are enrolled at the Cinta Aveda Institute. To remain qualified to receive Title IV funding you must:

1. Complete the contracted course in less than 150% of the scheduled hours indicated on your contract. Cosmetology students will have to complete the 1,600 hour course within 2,400 scheduled hours and Esthiology students will have to complete the 600 hour course within 900 scheduled hours starting from the 1st scheduled day of class. Transfer students will have accepted hours count towards course completion and maximum time frame of the program.

2. The student must have documented in their SAP that they are competent in all modalities listed at 70% achievement or higher to remain in SAP.

3. Students must remain in compliance by maintaining attendance to a minimum of 67% of scheduled hours to remain in SAP.

These terms will apply to all students enrolled at the Cinta Aveda Institute. Students will be evaluated as they reach the required payment periods throughout their scheduled program. Cosmetology students will be evaluated at 450, 900, 1250 and 1600 hours. Esthiology students will be evaluated at 150, 300, 450 and 600 hours. Once the evaluation is complete and it is determined that the student is making Satisfactory Academic Progress the funds will be disbursed for that payment period. Students may only be on probation for one period during their enrollment and must achieve Satisfactory Academic Progress by the following period or they will be terminated from the program. Students who return from an approved leave of absence will be re-instated in the same status in which they left, in accordance with our LOA policy.

Course incompletes, repetitions and non-credit remedial courses have no effect upon the schools’ satisfactory progress standards.

Students may appeal any decision made by the Institute by submitting a complaint in writing to the director.
**Appeal Process**

Students who have been suspended or denied may file a petition for appeal in the Office of Student Financial Aid. The Financial Aid Appeal Committee will consider each petition individually. Extenuating circumstances will be considered in cases of documented personal emergencies, medical reasons, or other situations. The written documentation should contain all reasons why the attendance requirements or GPA was not met. Supporting statements from doctors, etc., should be included. Students filing an appeal must be enrolled in the SAP period they are appealing aid for. The student will be notified in writing of the committee’s decision within ten days after the meeting.

If an appeal is granted and financial aid is reinstated from disqualification status, the student is required to earn a minimum 70% GPA in all classes and operations as well as a minimum 85% attendance status for the probationary period. Grades below 70% or attendance below 67% will negatively impact these calculations and may result in termination of financial aid and/or dismissal. Once a cumulative GPA of 70% and 67% attendance rate have been earned by the student for one full SAP period they will be removed from probation and notified of their new status by the financial aid office.

**Access to Cumulative Records**

The Cinta Aveda Institute respects each student’s right to privacy, and acts in accordance with the Family Educational Rights and Privacy Act (FERPA) of 1974. To protect each student’s privacy the following policies and procedures have been established:

Upon enrollment, each student is provided and reviews a copy of Cinta Aveda Institute’s Privacy Act release form. After reviewing and agreeing to the terms of the release, the student signs and dates the form acknowledging their rights under agreement.

Cinta Aveda Institute accords all rights under the law to students who are declared independent. For the purpose of this policy, whenever a student has reached eighteen years of age OR is attending an institution of postsecondary education, the permission or consent required of and the rights accorded to the parents of the student shall thereafter only be required of and accorded to the student. Responsibility for the protection of the privacy of the student educational records rests primarily with the student services coordinator and the financial aid representative. Educational records are defined by FERPA to include records, files, documents, and other materials that contain information directly related to students and are maintained by an educational agency or institution or by a person acting for such agency or institution.

All students have the right to review their educational records with the following exceptions as outlined by FERPA:

1. Financial information submitted by parents such as tax forms

2. Confidential letters and recommendations placed in their files prior to January 1, 1975, provided these letters were collected under established policies of confidentiality and were used only for the purposes for which specifically collected.

3. Confidential letters and statements of recommendation, placed in the records after January 1, 1975 to which the students have waived their right to inspect and review and that are related to the student’s admission, application for employment or job placement, or receipt of honors.

4. Education records containing information about more than one student; however, in such cases the institution must permit access to that part of the record which pertains only to the inquiring student.
There are exceptions to this definition of educational records as published in the GUIDELINES FOR POSTSECONDARY INSTITUTIONS FOR IMPLEMENTATION OF THE FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT OF 1974 AS AMENDED, Revised Edition 1995, a publication of the American Association of College Registrars and Admissions Officer.

1. To school officials within the institution who have been determined by the Cinta Aveda Institute to have a legitimate interest in the records. School officials include counselors and instructors who are involved in counseling students, administrators who assist in counseling and who advise students with other problems, professional staff who directly relate to the administrative task of Cinta Aveda Institute. A school official has a legitimate educational interest in the official is performing a task that is specified in his or her position description or by a contract agreement, performing a task related to a student’s education, or performing a task related to the discipline of the student. When doubt is raised about an individual’s ‘need to know’ or legitimate educational interest in having access to specific information, the issue shall be decided by the Cinta Aveda Institute Director.

2. To certain officials of the U.S. Department of Education, the Comptroller General, and state and local educational authorities in connection with certain state of federally supported education programs.

3. In connection with a student’s request for or receipt of financial aid, as necessary to determine the eligibility, amount, or conditions of the financial aid, or to enforce the terms and conditions of that aid.

4. To state and local officials to whom information is specifically required to be reported or disclosed pursuant to state statute adopted prior to November 19, 1974.

5. To organizations conducting certain studies for or on behalf of Cinta Aveda Institute

6. To accrediting organizations to carry out their accrediting functions.

7. To parents of eligible students who claim the students as dependents for income tax purposes. Determining dependency, as defined by Section 152 of the Internal Revenue Code, requires a copy of the parents’ most recent Federal Income Tax Form. In case of a divorce, separation, or custody, when only one parent declares the student as dependent, Cinta Aveda Institute will grant equal access to the student’s education records upon demonstration of dependency as described above.

8. To appropriate parties in a health or safety emergency subject to determination by the Director.

9. To personnel complying with a judicial order or lawfully issued subpoena provided that Cinta Aveda Institute makes reasonable attempt to notify students in advance of compliance. NOTE: Cinta Aveda Institute is not required to notify students if a federal grand jury subpoena, or any other subpoena issued for law enforcement purpose, orders the college not to disclose the existence or contents of the subpoena.

10. To an alleged victim of any crime of violence (as that term is defined in 18 U.S.C. 16) of the results of any institutional disciplinary proceeding against the alleged perpetrator of that crime with respect to that crime.

Cinta Aveda Institute will inform parties to whom personally identifiable information is released that they are not permitted to disclose the information to others without the written consent of the students.

Cinta Aveda Institute will maintain a record of all requests for and/or disclosure of information from a student’s education records. The record will indicated the name of the party making the request, any additional party to whom it may be re-
disclosed, and the legitimate interest the party had in obtaining the information. The record may be reviewed by the eligible student.

ANNUAL NOTIFICATION OF FERPA RIGHTS
Cinta Aveda Institute will give annual notice to current students of their rights under the Act. New students will receive their information and release form during their enrollment.

STUDENT RIGHTS AFTER CEASING ATTENDANCE OR GRADUATION
Students who have ceased attendance or have graduated from Cinta Aveda Institute have the same FERPA rights as students that are currently attending, including the right to:

- a) Inspect their education records
- b) Appeal information found in education record
- c) Have their education record privacy protected by Cinta Aveda Institute

PRIVACY RIGHTS OF DECEASED STUDENTS
The release of education records information will not be made unless authorized by the student’s parents or the executor/executrix of the deceased student’s estate for twenty five years following the death of a student.

Student Information Release Policy
Cinta Aveda Institute requires written authorization from a student or parent/guardian (in case of a minor) or graduate in order to release academic, attendance, enrollment status, financial and/or any other information to agencies, prospective employers or any other party seeking information about the student.

We do not publish directory information pertaining to any information regarding our student body. Nor do we sell such information to any entity.

Student Information Release Policy does not pertain to information required by the National Accrediting Commission of Cosmetology Arts & Sciences for accreditation purposed, or in response to a directive of the Commission.
Graduation & Licensing

Graduation Requirements
To receive a diploma from Cinta Aveda Institute, you must:

1. Meet the minimum course requirements.
2. Complete required course hours. (respective to program)
3. Complete tuition and fee obligations.
4. Meet satisfactory progress requirements.
5. Demonstrate competency in all modalities.

If at any time you do not demonstrate competency in any of the modalities in relation to your course, you will be required prior to moving to the next phase to demonstrate competency.

Repeat Phase Policy
The culmination of each phase will be a final examination at which time you will be required to pass both the written and practical aspects of that phase with a score of 80 or higher to progress to the next phase.

Additional Hours
If a student, after completing the required number of hours for the course, requests additional instruction, it may be provided at the discretion of the Director of Education, an additional hourly rate to be paid by the student in advance.

Licensing Requirements
To receive a license in the state of California, a Cosmetology, Cosmetology/Barbering or Esthiology student is required to:

1. Complete the hours in the course of instruction.
2. Successfully demonstrate competency in all modalities of required curriculum.
3. Submit State required exam fees and application.
4. Successfully complete the written theory and practical examination conducted by the California Board of Barbering & Cosmetology at local testing facilities.

Policies and Standards

To help you achieve excellence in our Career Programs, we have established these guidelines to ensure fairness, understanding and positive work habits among our students.

To help prepare you for the workplace, Cinta Aveda Institute operates much like a professional salon environment. Late arrivals, absences and other interruptions in your training have a significant effect on your achievement - just as they would if you were an employee in a salon, day spa or other professional environment. By law, we must keep track of your training hours for licensure.

Because every student is a future employee, manager or entrepreneur, you must meet these standards of professionalism, which will prepare you for the demands of your future career:

1. Maintaining a professional appearance is vital to success. A professional appearance includes:
   a. The uniform T shirt provided in the student’s kit worn during all classroom and clinic-floor hours. It should not be torn, stained or altered. The uniform is worn with professional black pants or skirt.
   b. Identification badges and student name tags are to be worn as issued during all clocked hours to identify students to clients. If either is lost, the student must replace at a cost of $10.00 (per item) or be dismissed until compliant.
c. Footwear must be professional in appearance and have a closed toe and heel. No tennis shoes or tennis shoe look-alikes.

d. Cinta Aveda Institute reserves the right to maintain an esthetic standard for all students, including professional personal hygiene and grooming and, to the extent appropriate, makeup, appropriate facial hair and standard dress code adherence.

e. Students, who are, in the reasonable determination of Cinta Aveda Institute, not dressed professionally, will be dismissed for the day.

2. Students are expected to conduct themselves in a professional manner at all times and be mindful of the following:

   a. To maintain a learning environment for all students, anyone who is disruptive in the classroom or on the clinic floor (rudeness, foul language or other unprofessional behavior) will be dismissed pending notification.

   b. Food, candy and gum are allowed in the lunchroom area only.

   c. Personal electronic devices may only be used in the lunchroom area.

3. To ensure that each student receives consistent and comprehensive instruction in the classroom and clinical environments, students must remain in assigned areas or receive instructor permission to be in unassigned areas.

4. To benefit from the training and technical experience Aveda Institute offers, students must be mentally alert and have a sober state of mind. We strongly support the National Drug Prevention Program, which does not condone the use of controlled substances and intoxicants. Students using controlled substances or intoxicants will be terminated.

5. All services or work done by students must be assigned by, performed under the supervision of and evaluated by an instructor within the educational situation. Students who refuse an assigned service will be dismissed for the remainder of the day. Student kits are to be used for assigned services only. Only authorized solicitation of products, merchandise or services will be considered professional.

6. Students are responsible for their own personal property and are required to provide locks for their lockers and/or lockable stations and to secure their property in these locked areas. For the student to perform professional services, student kits are to be complete at all times. Any missing or damaged kit items will have to be replaced by the student within 24 hours. Stealing, cheating, defacing or damaging student or school equipment will result in termination and require monetary restitution.

**Minor Standard Violations**

Minor violations include assigned area violations, property misuses, guest service violations, unprofessional behavior and any disruptive behaviors determined by instructors and team leaders as interrupting or preventing the regular operation of the school or interrupting or preventing the education of other students. Anytime during the student’s program the violation of a minor standard may result in lost hours, and repeated violations may result in suspension from the school or termination.

All minor standard violations will result in a student being put on probation for that infraction. A student will receive 4 probation notices for each similar violation before dismissal occurs. On the fourth probationary notice a final warning will be given, on the fifth infraction of the same violation a student will be dismissed from the program.

**Major Standard Violations**

Major standards include using controlled substances/alcohol, defacing or destroying property, stealing, falsifying documents, committing fraud, abusing and/or causing physical harm to others and violating local, state and federal laws. At anytime during a
student’s program, the violation of a major standard will result in termination.

All major standard violations will result in immediate dismissal. Appeal may be made by submitting a written letter to the Institute Director and a hearing will be held with 3 team members to hear the student appeal and review the case. Verdict of the appeal hearing will be given within 30 days of the hearing to the student.

Absences
If students encounter situations that mandate missed hours, such as emergencies, illness, funeral, court dates, injury, transportation challenges, etc. each field of study has a predetermined “pool of hours” that can be used for class or clinic time missed. The allowed “pool of hours” is the maximum time that students can be absent and still achieve the quality of skills that will produce excellence in the workplace.

- Cosmetology: Cosmetology students can be absent for a total of 120 hours.
- Esthiology: Esthiology students can be absent for a total of 50 hours.

Ultimately it is the students’ responsibility to keep track of hours missed. Attendance Progress is evaluated at the end of each quarter; students under 67% attendance will be put on probation for the following phase. Students may only be on probation for one period during their enrollment. Students who don’t maintain satisfactory attendance progress by second review period will be terminated from the program.

Late Arrival
Students may not clock in if they are later than 10 minutes after their expected time of arrival. All students are expected to be in class for roll call. Students who arrive after roll are marked as tardy. Hours missed due to late arrival will come out of the students’ pool of hours.

Early Releases
Students are encouraged not to leave prior to their scheduled departure time. If a student wishes to leave school early for any reason, they must consult their educator prior to clocking out. It is at the educator’s discretion to grant a student early leave. Hours missed due to early leave will come out of the students’ pool of hours.

Notice of Expected Absence
Students planning to be absent must obtain and complete a “notice of expected absence” form, have form signed by instructor, proceed to student records office and drop off completed form.

Leave of Absence
Please inquire with the Director Of Education if you find that you will require a Leave of Absence during your enrollment. You must make an appointment to discuss LOA procedures. All leaves must be approved by a Director.

An approved leave will extend your enrollment contract to accommodate the length of your LOA. You will not be penalized for the time you are away from school on an approved LOA. You must return on the date you designate on your LOA form, or your contract will be terminated according to Federal Law.

Time Record Policies
Cinta Aveda is a clock hour institution. Clocking in and out each day is the manner in which students hours are accumulated towards course goal. Students are issued a badge which they must use to clock in and out each day; in order to record their time at school. It is the student’s responsibility to clock in and out to ensure you are credited with attendance hours. Students failing to clock-in/out are responsible for correcting time discrepancies with their educator. Students who fail to correct their time discrepancies within 30 days of the notice understand that the unadjusted balance of hours will become part of their federal record.

CLOCKING IN OR OUT FOR ANOTHER STUDENT WILL RESULT IN IMMEDIATE TERMINATION FOR BOTH INVOLVED PARTIES.

Physical and Safety Demands of Industry Professionals.
- Repetitive hand, arm and wrist motion
- Possible chemical smell
- Stretching and bending
- Working with sharp objects
- Contact with communicable disease
**Holidays**
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving
- Holiday Season
- New Years Day

Holidays are subject to change without prior notice.

**Student Grievance/Appeal Policy**

Complaint procedures are addressed in the student catalog and handbook, thereby assuring that all students know the steps to follow should they desire to register a complaint at any time. Evidence of final resolution of all complaints will be retained in school files in order to determine the frequency, nature and patterns of complaints for the institution. The information will be used in evaluating institutional effectiveness and outcomes. The following procedure outlines the specific steps of the complaint process.

1. The student should register the complaint in writing on the designated form provided by the institution within 7 days of the date that the act which is the subject of the grievance occurred.
2. The complaint form will be mailed to the corporate office at the address listed in the current student handbook, or delivered personally to the Director.
3. The complaint will be reviewed by the management team and a response will be sent in writing to the student within 14 days of receiving the complaint. The initial response may not provide for final resolution of the problem, but will notify the student of the continued investigation and/or actions being taken regarding the complaint.
4. If the complaint is of such nature that it cannot be resolved by the management team, it will be referred to an appropriate agency if applicable.
5. Depending on the extent and nature of the complaint, interviews with appropriate staff and other students may be necessary to reach a final resolution of the complaint.
6. In cases of extreme conflict, it may be necessary to conduct an informal hearing regarding the complaint. If necessary, management will appoint a hearing committee consisting of one member selected by the school who has had no involvement in the dispute and who may also be a corporate officer, another member who may not be related to the student filing the complaint or another student in the school, and another member who may not be employed by the school or related to the school owners. The hearing will occur within 30 days within committee appointment. The hearing will be informal with the student presenting his/her case followed by the school’s response. The hearing committee will be allowed to ask questions of all involved parties. Within 21 days of the hearing, the committee will prepare a report summarizing each witness’ testimony and a recommended resolution for the dispute. Corporate management shall consider the report and take under consideration or advisement the recommendations of the committee.
Cancellation and Refund Policy

a) Student’s Right to Cancel. All funds paid will be returned if the Student is rejected for enrollment. If you cancel this contract within three days prior to the contract start date, all funds paid will be returned. If you cancel this contract after the third day, but before you start classes all funds paid will be refunded less the $100 enrollment fee. You have the right to cancel the contract for a course of instruction within 5 contracted business days. You will be refunded all costs including any equipment such as books, materials and supplies or any other goods related to the instruction included in this agreement, less the $100 enrollment fee. Business day means, a day on which you were scheduled to attend class.

b) Cancellation. Shall occur when you give written notice of cancellation at the Institute’s address. You can do this by mail, hand delivery, or telegram. The written notice of cancellation, if sent by mail, is effective when it is deposited in the mail properly addressed with prepaid postage. The written notice of cancellation need not take any particular form, however expressed; it is effective if it shows that you no longer wish to be bound by the Enrollment Agreement. Upon enrollment, you will be given two Notice of Cancellation forms for your use if you decide to cancel, however, you can use any written notice that you may wish. You do not cancel the Agreement by just not attending classes.

c) Withdrawal from course. You have the right to withdraw from a course of instruction at any time. If you withdraw from the course of instruction after the period allowed for cancellation of the Agreement, which is until midnight of the fifth business day following the first class you have attended, the Institute will remit a refund less the $100 enrollment fee and $150 early drop fee within 14 days following your formal withdrawal date. You are obligated to pay only for educational services rendered. The refund shall be calculated by deducting the $100 enrollment fee, $150 early drop fee and non-refundable kit fee, then dividing the remaining total tuition by the number of hours in the program to obtain the hourly charge for the program. The amount owed by the Student for the purposes of calculating a refund is derived by multiplying the total hours elapsed as of the last day of attendance by the hourly charge for instruction plus the amount of the enrollment fee, the early drop fee and kit fee specified in the contract. If the amount earned by the Institute is more than the Student has paid, the Student is legally obligated to make satisfactory arrangements for payment of the debt incurred.

d) Kit Policy. Upon enrollment, Students are issued all necessary equipment. Once issued, the kit becomes the property of the Student and is non-returnable.

e) Hypothetical Refund Example in accordance with the state pro rata policy. Assume that a Student, upon enrollment in a 1,600-hour course, pays $10,000.00 for tuition, $100.00 for registration, and $500.00 (documented cost to the Institute) for equipment as specified in the Enrollment Agreement and withdraws after 600 hours have elapsed without returning (due to sanitary reasons) the equipment he/she obtained. The pro rata refund to the Student would be $6,250.00 based on the calculation stated below.

<table>
<thead>
<tr>
<th>Total Paid: 10,600</th>
<th>Registration Fee (non-refundable): $100</th>
<th>Cost of un-returnable Equipment (non-refundable): $500</th>
<th>Amount Paid for Instruction: $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition Cost:</td>
<td>$10,000</td>
<td>Hours in Course: 1600</td>
<td>Hourly Charge: $6.25</td>
</tr>
<tr>
<td>Paid for Instruction:</td>
<td>$10,000</td>
<td>Hours Elapsed: 600</td>
<td>Tuition Owed (600 X $6.25): $3,750</td>
</tr>
</tbody>
</table>
For the purpose of determining the amount you owe for the time you attended (to include the hours of training offered to the Student but not attended by the Student), you shall be deemed to have withdrawn from the course when any of the following occurs:

1. You notify the Institute of your withdrawal or the actual date of withdrawal.
2. The Institute terminates your enrollment due to academic failure or for violation of its rules and policies stated in the Institute Catalog.
3. You failed to attend classes for a three-week period. In this case, the date of withdrawal shall be deemed to be the last date of recorded attendance.
4. You fail to return on schedule, from an approved leave of absence. Termination will be the scheduled date of return.

f) **Return of Title IV:** Special note to students receiving Unsubsidized/Subsidized/PLUS/Perkins loans, ACG/National SMART/Pell/SEOG grants or other aid, if you withdraw from school prior to the completion of the equivalent to 60 percent of the workload in any given payment period, a calculation using the percentage completed will be applied to the funds received or that could have been receive that will determine the amount of aid the student earned. Unearned funds would be returned to the program in the order stated below by the school and/or the student. Student liability to loan funds will continue to be paid in accordance to the original promissory note terms. Funds owed by the student to the Grant programs are limited to 50% of the gross award per program received. Sample Calculation, completion of 25% of the payment period or enrollment period earns only 25% of the aid disbursed or that could have been disbursed. If applicable, this would be the first calculation to determine the amount of aid that the student would be eligible for from the Title IV Financial Aid programs. A second calculation would take place to determine the amount earned by the institution during the period of enrollment.

g) **Student Tuition Recovery Fund (STRF):** If you are not a resident of California, you are not eligible for protection under any recovery from the Student Tuition Recovery Fund, nor is the student entitled to a refund if a third-party payer pays their tuition. The student is responsible for paying the state an assessment amount for the Student Tuition Recovery Fund.

You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) if all of the following applies to you:

a) You are a student, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and

b) Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if either of the following applies:

a) You are not a California resident, or are not enrolled in a residency program, or

b) Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party.

The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered students who are California residents, or are enrolled in a residency program attending certain schools regulated by the Bureau for Private Postsecondary and Vocational Education. You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The school closed before the course of instruction was completed.
2. The school’s failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180 days before the closure of the school.
3. The school’s failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.
4. There was a material failure to comply with the Act or this Division within 30 days before the school closed or, if the material failure began earlier than 30 days prior to closure, the period determined by the Bureau.

5. An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act.

h) **Refunds:** If any refunds are due based on the Return of Title IV calculation or based on the institutional refund policy calculation, any refunds will be made as soon as possible but not later than 45 days from the determination of withdrawal date in the order stated in section CFR 34 section 668.22. If the student has received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid funds. The order of payment of refunds is, 1 Unsubsidized Loans from FFELP or Direct Loan, 2 Subsidized Loans from FFELP or Direct Loan, 3 Perkins Loans, 4 PLUS (Graduate Students) FFELP or Direct Loan, 5 PLUS (Parent) FFELP or Direct Loan, 6 Pell Grant, 7 Academic Competitiveness Grant (ACG), 8 National SMART Grant, 9 Federal SEOG, 10 Other. This order would apply in accordance to the aid programs available at the institution. **If Course Cancellation:** If a course is canceled subsequent to a student’s enrollment and before instruction in the course has begun, the school shall at its option: 1. Provide a full refund of all money paid; or 2. Provide for completion of the course at schools in the neighborhood. **School Closure:** If the school closes subsequent to a student’s enrollment and before instruction in the course has begun, the school shall at its option: 1. Provide a full refund of all money paid; or 2. Provide for completion of the course at schools in the neighborhood.

i) **Official Termination date.** Students will be officially withdrawn 21 calendar days from the last day of recorded attendance.

If any portion of your cost of attendance was covered by the proceeds of a loan, then the refund will be sent to the lender. The remaining amount of the refund will first be made to the financial aid programs from which benefits were received, in accordance to the order of priority provided in federal regulations, and third, to the Student if applicable.

j) **Termination by Institute.** A Student may be terminated from the Institute for any infraction or noncompliance with the Institute policies, rules, or this Enrollment Agreement.

k) **Course Cancellation.** If a course is canceled subsequent to a Student’s enrollment, and before instruction in the course has begun, the Institute shall at its option: 1. Provide a full refund of all money paid; or 2. Provide completion of the program or course.

l) **School Closure.** If the Institute closes subsequent to a Student’s enrollment, and before instruction in the course has begun, the Institute shall at its option: 1. Provide a full refund of all money paid; or 2. Provide for completion of the course at schools in the neighborhood.

m) **Notice Concerning Transferability Of Clock Hours Earned At Our Institute.** Transcripts will not be released until tuition charges are paid in full. The transferability of credits you earn at the Cinta Aveda Institute is at the discretion of an institution to which you may seek to transfer. Acceptance of the diploma you earn in CIDESCO/cosmetology/Esthiology is also at the complete discretion of the institution to which you may seek to transfer. If the hours or diploma that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Cinta Aveda Institute to determine if your hours or diploma will transfer.
Questions & Complaints

Questions
Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capitol Oaks Dr, Suite 400, Sacramento, CA 95833, www.bppe.ca.gov, P (916) 431-6959 F (916) 263-1987

Complaints
A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling 1 (888) 370-7589 or by completing a complaint form, which can be obtained on the Bureau’s internet web-site www.bppe.ca.gov

Bankruptcy
The Cinta Aveda Institute has never filed for bankruptcy, nor does it have a pending bankruptcy. Cinta Aveda Institute is not operating as a debtor in possession, has not filed a petition within the last five years, and has not had a petition filed against it within the preceding five years.

Aveda Institutes’ Founder

Horst M. Rechelbacher

Aveda Corporation founder Horst M. Rechelbacher has redefined the face of beauty worldwide. For nearly four decades, he has been a major, motivating force in hair care and the beauty industry. A world-renowned hair stylist, artist, entrepreneur and educator, he’s a master of innovation: moved by a keen intelligence, artistic talent and quest for knowledge, he has invented and perfected cutting-edge techniques, trends, products and treatments imbued with the multiple benefits of pure flower and plant ingredients.

His beliefs in the powers of nature and his efforts to preserve the environment, combined with his lifelong commitment to excellence, have spawned a new sense of beauty that goes far beyond surface image. Reflected in Aveda’s expanding global network of educational Institutes, salons, spas and Environmental Lifestyle Stores, the Aveda concept of beauty encompasses a complete system of care, using plant-based products, treatments and simple rituals to enhance appearance, well-being and the quality of life. In turn, this approach also advocates more environmentally responsible business practices and lifestyles.

Horst’s dynamic vision and ideas are embodied in the Aveda Institute, which he founded in 1976. Under his vital leadership, the Aveda Institute has become an internationally acclaimed center of learning for professionals in cosmetology, esthiology, manicuring, spa body care and massage. Still actively involved in education, Horst continues to develop and direct various aspects of Institute curriculum and training, always evolving new techniques and technologies. The very essence of Horst’s vision and ideas, the Aveda Institute is a stimulating, interactive learning center that offers a comprehensive program that blends basic theory with practical experience in real-life salon and spa environments.
### 2012 Tuition & Fees Schedule
#### Cosmetology Investment

<table>
<thead>
<tr>
<th>Enrollment Fee</th>
<th>$100.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>$21,500.00</td>
</tr>
<tr>
<td>Books, tools, &amp; supplies*</td>
<td>$2,650.00</td>
</tr>
<tr>
<td>STRF fee</td>
<td>$60.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$24,310.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Professional Brushes, Clips &amp; Combs</th>
<th>Cutting Shears</th>
<th>Thinning Shears</th>
<th>Pro Blow Dryer</th>
<th>Ceramic Flat Iron</th>
<th>Manicure Kit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aveda Brushes &amp; Spray Bottle</td>
<td>Aveda Brushes and Spray Bottle</td>
<td>Pivot Point Mannequin Head Forms</td>
<td>Pivot Point Snap Caps</td>
<td>Styling Equipment</td>
<td>Aveda Capes</td>
</tr>
<tr>
<td>Cinta Aveda Aprons and Nametags (2)</td>
<td>Round Brushes</td>
<td>Professional Hot Tools Curling Irons</td>
<td>Aveda Hair Color Tools</td>
<td>Clipper Set</td>
<td>Aveda Compositions and Lotions</td>
</tr>
<tr>
<td>Cinta Aveda Kit Storage Bag</td>
<td>Aveda Color and Texture Curriculum</td>
<td>Aveda Men's Curriculum</td>
<td>Aveda Books 1 &amp; 2 Curriculum</td>
<td>Milady's Curriculum, workbook, &amp; CD-ROM</td>
<td>CA State Board Rules Book</td>
</tr>
</tbody>
</table>

*General contents are subject to change without notice. All kit fees are due with your first payment regardless of payment option chosen.

### 2012 Tuition & Fees Schedule
#### Esthiology Investment

<table>
<thead>
<tr>
<th>Enrollment Fee</th>
<th>$100.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Books, tools, &amp; supplies*</td>
<td>$2,000.00</td>
</tr>
<tr>
<td>STRF fee</td>
<td>$27.50</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$12,127.50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Aveda Compositions</th>
<th>Aveda Skin Care Products</th>
<th>Aveda Make-up Brushes</th>
<th>Cosmetic Accessories</th>
<th>Skin Care Tools</th>
<th>State Exam Review Book</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aveda Singular Notes</td>
<td>Aveda Skin Care Products</td>
<td>Aveda Make-up Brushes</td>
<td>Cosmetic Accessories</td>
<td>Skin Care Tools</td>
<td>State Exam Review Book</td>
</tr>
<tr>
<td>Professional Tweezers</td>
<td>Aveda Singular Notes</td>
<td>Aveda Skin Care Products</td>
<td>Aveda Make-up Brushes</td>
<td>Cosmetic Accessories</td>
<td>Skin Care Tools</td>
</tr>
<tr>
<td>Aveda Esthetics Curriculum</td>
<td>Professional Tweezers</td>
<td>Aveda Singular Notes</td>
<td>Aveda Skin Care Products</td>
<td>Aveda Make-up Brushes</td>
<td>Cosmetic Accessories</td>
</tr>
<tr>
<td>Aveda Esthetics Workbook</td>
<td>Aveda Esthetics Curriculum</td>
<td>Professional Tweezers</td>
<td>Aveda Singular Notes</td>
<td>Aveda Skin Care Products</td>
<td>Aveda Make-up Brushes</td>
</tr>
<tr>
<td>Kit Storage Bag</td>
<td>Aveda Esthetics Curriculum</td>
<td>Professional Tweezers</td>
<td>Aveda Singular Notes</td>
<td>Aveda Skin Care Products</td>
<td>Aveda Make-up Brushes</td>
</tr>
<tr>
<td>CA State Board Rules Book</td>
<td>Cinta Aveda Aprons</td>
<td>Masque Brushes &amp; Bowls</td>
<td>Aveda Esthetics Curriculum</td>
<td>Aveda Esthetics Workbook</td>
<td>Kit Storage Bag</td>
</tr>
<tr>
<td></td>
<td>Cinta Aveda Aprons</td>
<td>Masque Brushes &amp; Bowls</td>
<td>Aveda Esthetics Curriculum</td>
<td>Aveda Esthetics Workbook</td>
<td>Kit Storage Bag</td>
</tr>
</tbody>
</table>

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School Performance Fact Sheet  
2011 & 2012 Calendar Years  
Cosmetology 1600 hours

### On Time Completion Rates

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>Graduates</th>
<th>Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>58</td>
<td>58</td>
<td>45</td>
<td>78%</td>
</tr>
<tr>
<td>2012</td>
<td>92</td>
<td>92</td>
<td>61</td>
<td>66%</td>
</tr>
</tbody>
</table>

### Students Completing After Published Program Length (101%-150% Completion Rate)

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>150% Graduates</th>
<th>150% Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>2012</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Student’s Initials: _______  Date: __________

### Placement Rates

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Number of Graduates</th>
<th>Graduates Available for Employment</th>
<th>Graduate Employed in the Field</th>
<th>Placement Rate Employed in the Field</th>
<th>Graduate Employed in the Field an average of less than 32 hours per week</th>
<th>Graduate Employed in the field at least 32 hours per week</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>58</td>
<td>45</td>
<td>45</td>
<td>31</td>
<td>69%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>92</td>
<td>61</td>
<td>61</td>
<td>43</td>
<td>70%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Students are entitled to a list of the job classifications considered to be in the field of this educational program. To obtain this list, please ask an institutional representative or you can review the list of the institution's website at http://www.schoolofchoice.com/jobclassifications.

Student’s Initials: ______ Date: ________

**Examination Passage Rates (for licensure examinations not continuously administered)**

<table>
<thead>
<tr>
<th>Number of Student Taking Exam</th>
<th>Exam Date</th>
<th>Number Who Passed Exam</th>
<th>Number Who Failed Exam</th>
<th>Passage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**License Examination Passage Rates (continually administered examinations)**

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Student Taking Exam</th>
<th>Number Who Passed Exam</th>
<th>Number Who Failed Exam</th>
<th>Passage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>53</td>
<td>38</td>
<td>15</td>
<td>74%</td>
</tr>
<tr>
<td>2012</td>
<td>85</td>
<td>68</td>
<td>17</td>
<td>80%</td>
</tr>
</tbody>
</table>

Student’s Initials: ______ Date: ________

**Salary and Wage Information (includes data for the two calendar years prior to reporting)**

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Graduates Available for Employment</th>
<th>Graduates Employed in Field</th>
<th>Annual Salary and Wages Reported Graduates Employed in the Field</th>
<th>Students not Reporting Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>$15,000-20,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$20,001-25,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$25,001-30,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$30,001-35,000</td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Students are entitled to a list of the objective sources of information used to substantiate the salary disclosure. To obtain this list, please ask an institutional representative where to view this list.

Student’s Initials: ______ Date: ________
Student Loan Information

The Cohort Default Rate (CDR) represents the percentage of this institution’s students that failed to make required payments on their federal loans within three years of when they were required to begin repayment of that loan. The most recent three-year cohort default rate reported by the U.S. Department of Education for this institution is 5.2%.

The percentage of the students who attended this institution in 2012, who received federal student loans to help pay their cost of education at the school was 88%.

Student’s Initials: __________ Date: ________

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589 or 916.431.6959, F: 916.263.1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

________________________________________
Student Name - Print

________________________________________  __________________________
Student Signature                          Date

________________________________________  __________________________
School Official                           Date
“Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

“Students available for graduation” is the number of students who began program minus the number of students who have died, been incarcerated, or been called to active military duty.

“Graduates” is the number of students who completed the program within 100% of the program length.

“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

“150% Graduates” is the number of students who completed within 101-150% of the program length.

“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

“Graduates employed in the field” means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment must begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program.

“Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
* Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

* Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

* Passage Rate is calculated by dividing the number of students who passed the exam by the number of graduates who took the reported licensing exam.

* Salary is as reported by the student. Not all graduates report salary. A list of the employers of the Graduates Employed in the Field can be obtained from an institute representative.
## 2012 Tuition & Fees Schedule

**CIDESCO Investment**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrollment Fee</td>
<td>$100.00</td>
</tr>
<tr>
<td>Tuition</td>
<td>$20,692.00</td>
</tr>
<tr>
<td>Books, tools, &amp; supplies*</td>
<td>$2,650.00</td>
</tr>
<tr>
<td>STRF fee</td>
<td>$58.75</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$23,500.75</strong></td>
</tr>
</tbody>
</table>

### STUDENT KIT

**CONTENTS:**
- Aveda Skin Care Products
- Aveda Make-up Brushes
- Cosmetic Accessories
- Skin Care Tools
- State Exam Review Book
- Aveda Compositions
- Aveda Singular Notes
- Professional Tweezers
- Aveda Esthetics Curriculum
- Aveda Esthetics Workbook
- Kit Storage Bag
- CA State Board Rules Book
- Cinta Aveda Aprons
- Masque Brushes & Bowls
- Aveda T-Shirt
- Milady’s Curriculum; workbook & CDROM
- Dr. R Leibowitz 4 book curriculum
- Dermatology topics
- Medical topics
- Cosmetic Science
- Anatomy & Physiology
- Electrical Theory
- Massage

*General contents are subject to change without notice. All kit fees are due with your first payment regardless of payment option chosen.*

---

Licensed by:
CA Board of Barbering and Cosmetology
2420 Del Paso Road, Suite 100
Sacramento, CA 95834
Phone 800-952-5210

Accredited by:
NATIONAL ACCREDITING COMMISSION OF COSMETOLOGY ARTS & SCIENCES
4401 Ford Ave. Suite 1300
Alexandria, VA 22302
Phone 703-600-7600
School Performance Fact Sheet  
2011 & 2012 Calendar Years  
Esthioylogy 600 hours

### On Time Completion Rates

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>Graduates</th>
<th>Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>78</td>
<td>78</td>
<td>69</td>
<td>88%</td>
</tr>
<tr>
<td>2012</td>
<td>68</td>
<td>68</td>
<td>64</td>
<td>94%</td>
</tr>
</tbody>
</table>

### Students Completing After Published Program Length (101%-150% Completion Rate)

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>150% Graduates</th>
<th>150% Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>2012</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

**Student’s Initials:** _______  **Date:** __________

### Placement Rates

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Number of Graduates Available for Employment</th>
<th>Graduates Employed in the Field</th>
<th>Placement Rate Employed in the Field</th>
<th>Graduate Employed in the Field an average of less than 32 hours per week</th>
<th>Graduate Employed in the field at least 32 hours per week</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>78</td>
<td>69</td>
<td>69</td>
<td>46</td>
<td>67%</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>68</td>
<td>64</td>
<td>64</td>
<td>46</td>
<td>72%</td>
<td></td>
</tr>
</tbody>
</table>
Students are entitled to a list of the job classifications considered to be in the field of this educational program. To obtain this list, please ask an institutional representative or you can review the list of the institution’s website at http://www.schoolofchoice.com/jobclassifications.

Student’s Initials: ______ Date: ________

**Examination Passage Rates (for licensure examinations not continuously administered)**

<table>
<thead>
<tr>
<th>Number of Student Taking Exam</th>
<th>Exam Date</th>
<th>Number Who Passed Exam</th>
<th>Number Who Failed Exam</th>
<th>Passage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**License Examination Passage Rates (continually administered examinations)**

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Student Taking Exam$^x$</th>
<th>Number Who Passed Exam$^x$</th>
<th>Number Who Failed Exam</th>
<th>Passage Rate$^{xii}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>64</td>
<td>52</td>
<td>12</td>
<td>81%</td>
</tr>
<tr>
<td>2012</td>
<td>63</td>
<td>56</td>
<td>6</td>
<td>89%</td>
</tr>
</tbody>
</table>

Student’s Initials: ______ Date: ________

**Salary and Wage Information (includes data for the two calendar years prior to reporting)**

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Graduates Available for Employment</th>
<th>Graduates Employed in Field</th>
<th>Annual Salary and Wages Reported Graduates Employed in the Field$^{xiii}$</th>
<th>Students not Reporting Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>$15,000-$20,000</td>
<td>$20,001-$25,000</td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td>$15,000-$20,000</td>
<td>$20,001-$25,000</td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td>$15,000-$20,000</td>
<td>$20,001-$25,000</td>
</tr>
</tbody>
</table>

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____________________________________________________
Student Name - Print

____________________________________________________
Student Signature  Date

____________________________________________________
School Official  Date
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“Students available for graduation” is the number of students who began program minus the number of students who have died, been incarcerated, or been called to active military duty.

“Graduates” is the number of students who completed the program within 100% of the program length.

“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

“150% Graduates” is the number of students who completed within 101-150% of the program length.

“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

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“Graduates employed in the field” means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment must begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program.

“Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
Cinta Aveda Institute  
305 Kearny St./305 Kearny St./333 Kearny St./23 Grant  
San Francisco, CA 94108  
415-989-4400  
Fax: 415-989-4402  
www.cintaaveda.edu

School Performance Fact Sheet  
2011 & 2012 Calendar Years  
CIDESCO 1500 hours

### On Time Completion Rates

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>Graduates</th>
<th>Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>50%</td>
</tr>
<tr>
<td>2012</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>75%</td>
</tr>
</tbody>
</table>

### Students Completing After Published Program Length (101%-150% Completion Rate)

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>150% Graduates</th>
<th>150% Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>2012</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Student’s Initials: _______ Date: __________

### Placement Rates

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Number of Graduates</th>
<th>Graduates Available for Employment</th>
<th>Graduate Employed in the Field</th>
<th>Placement Rate Employed in the Field</th>
<th>Graduate Employed in the Field at least 32 hours per week</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>67%</td>
<td></td>
</tr>
</tbody>
</table>
Students are entitled to a list of the job classifications considered to be in the field of this educational program. To obtain this list, please ask an institutional representative or you can review the list of the institution’s website at [http://www.schoolofchoice.com/jobclassifications](http://www.schoolofchoice.com/jobclassifications).

Student’s Initials: ______ Date: __________

### Examination Passage Rates (for licensure examinations not continuously administered)

<table>
<thead>
<tr>
<th>Number of Student Taking Exam</th>
<th>Exam Date</th>
<th>Number Who Passed Exam</th>
<th>Number Who Failed Exam</th>
<th>Passage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### License Examination Passage Rates (continually administered examinations)

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Student Taking Exam</th>
<th>Number Who Passed Exam</th>
<th>Number Who Failed Exam</th>
<th>Passage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>100%</td>
</tr>
<tr>
<td>2012</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>100%</td>
</tr>
</tbody>
</table>

Student’s Initials: ______ Date: __________

### Salary and Wage Information (includes data for the two calendar years prior to reporting)

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Graduates Available for Employment</th>
<th>Graduates Employed in Field</th>
<th>Annual Salary and Wages Reported Graduates Employed in the Field</th>
<th>Students not Reporting Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td>$15,000-$20,000,000 $20,001-$25,000 $25,001-$30,000 $30,001-$35,000</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Students are entitled to a list of the objective sources of information used to substantiate the salary disclosure. To obtain this list, please ask an institutional representative where to view this list.

Student’s Initials: ______ Date: __________
Student Loan Information

The Cohort Default Rate (CDR) represents the percentage of this institution’s students that failed to make required payments on their federal loans within three years of when they were required to begin repayment of that loan. The most recent three-year cohort default rate reported by the U.S. Department of Education for this institution is 5.2%.

The percentage of the students who attended this institution in 2012, who received federal student loans to help pay their cost of education at the school was 88%.

Student’s Initials: ________ Date: ________

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589 or 916.431.6959, F: 916.263.1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

________________________________________
Student Name - Print

________________________________________________________________________
Student Signature ___________________________________________ Date

________________________________________________________________________
School Official ___________________________________________ Date
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“Graduates” is the number of students who completed the program within 100% of the program length.

“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

“150% Graduates” is the number of students who completed within 101-150% of the program length.

“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

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“Graduates employed in the field” means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment must begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program.

“Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

Passage Rate is calculated by dividing the number of students who passed the exam by the number of graduates who took the reported licensing exam.

Salary is as reported by the student. Not all graduates report salary. A list of the employers of the Graduates Employed in the Field can be obtained from an institute representative.
School Performance Fact Sheet  
2011 & 2012 Calendar Years  
Barber 2000 hours

**On Time Completion Rates**

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>Graduates</th>
<th>Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2012</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Students Completing After Published Program Length (101%-150% Completion Rate)**

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Students Available for Graduation</th>
<th>150% Graduates</th>
<th>150% Completion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>2012</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Student’s Initials: _______ Date: __________

**Placement Rates**

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Number of Students Who Began Program</th>
<th>Number of Graduates</th>
<th>Graduates Available for Employment</th>
<th>Graduate Employed in the Field</th>
<th>Placemnt Rate Employed in the Field</th>
<th>Graduate Employed in the Field an average of less than 32 hours per week</th>
<th>Graduate Employed in the field at least 32 hours per week</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
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<th>Number Who Failed Exam</th>
<th>Passage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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</tr>
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<td>0</td>
<td>0</td>
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<td></td>
<td></td>
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<td>$20,001-25,000</td>
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Student Signature Date

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Career Opportunities Are Endless!

- Hair Stylist
- Makeup Artist
- Barber
- Esthetician
- Stylist for Film, Theater, Fashion or Print
- Medi Spa
- Makeup Artist for Film, Theater, Fashion or Print
- Educator
- Aveda Purefessional
- Consultant/Trainer
- Salon/Spa Manager
- Salon/Spa Owner
- Product Sales

- Representative
- State Board Member or Inspector
- Educational Director for a Product line