



# CINTA AVEDA INSTITUTE

## Why the Beauty Industry?

1.6 million people are employed in salons and spas nationwide.\*

Nationwide, the average full-time salon/spa salary is \$50,000.

Recently released statistics show that professionals in the beauty industry (estheticians, cosmetology, etc.) are in a “recession proof” field. In fact, the field is expanding despite the recession. An article published in the Miami Herald (May 2009) says the field will grow by 14% between 2006 and 2016, well above the average for all occupations in the U.S. Some of the specific professions expect an amazing 34% increase in employment over that span. The demand is clearly out there.

*Based on the 2004-2005 annual reports submitted by NACCAS schools (National Accrediting Commission of the Cosmetology Arts and Sciences)*

## Why Cinta Aveda Institute?

### Real World Experience

Each curriculum involves between 300 & 1,200 hours of time in our supervised salon or spa environment, working with clients in a real-world setting.

### Completion Rate

At Cinta Aveda Institute, our programs boast a high rate of completion by an enthusiastic and exceptionally trained student body.

**Completion Rates by program for 2012:**

**Cosmetology: 66%**

**Esthiology: 94%**

### State Licensing

Our curriculums are designed to prepare students for the state licensing examinations on their field, as well as allow them to successfully acquire a salon or spa position upon graduation

**State Exam passing rates for 2012:**

**Cosmetology: 95%**

**Esthiology: 94%**

### Career Placement

AVEDA graduates receive preferential placement in AVEDA's respected network of 6,500 thriving salons and spas worldwide. Student placement in successful salons is a priority. We have lifetime job assistance; however we do not guarantee employment.

**70% Career Placement in 2012**

